GLOUCESTER CITY COUNCIL

COMMITTEE : PLANNING

DATE : 1ST APRIL 2014

ADDRESS/LOCATION : LAND AT JUNCTION OF CLIFTON

ROAD AND BRISTOL ROAD

APPLICATION NO. & WARD : 13/00710/FUL

MORELAND

EXPIRY DATE : 6TH DECEMBER 2013

APPLICANT : ALDI STORES LIMITED

PROPOSAL : DEMOLITION OF EXISTING BUILDING

AND ERECTION OF CLASS A1 FOOD STORE (1,680 SQ.M. GROSS; 1,125 SQ.M. NET) WITH ASSOCIATED ACCESS. PARKING AND

LANDSCAPING

REPORT BY : BOB RISTIC

APPENDICES/ : SITE LOCATION PLAN

OBJECTIONS : BLOCK PLAN

: 58 LETTERS OF REPRESENTATION

3 PETTITTIONS

1.0 SITE DESCRIPTION AND PROPOSAL

- 1.1 The application site comprises a broadly triangular plot of land sited to the northeast of the junction between Bristol Road and Clifton Road and backing onto the rear garden boundaries to residential properties at Stroud Road. The land to the north comprises a bathroom store (now vacant) and a 'Kwik Fit' car repair garage.
- 1.2 The application site was formerly occupied by terraced dwelling houses which were demolished in the 1980's. The western part of the site fronting onto Bristol Road remained unused with the exception of some car parking, whereas the middle and eastern parts of the site, including a small detached building were used for the sale of second hand vehicles.
- 1.3 The used car businesses which traded from the site have since relocated and the site is currently vacant in its entirety, save for some informal parking, which continues on the south-western corner of the site.

- 1.4 The application seeks planning permission for the comprehensive redevelopment of the site to create an Aldi food store and associated car parking facilities.
- 1.5 The proposed building would be located on the western side of the site adjacent to Bristol Road and would be constructed of red brick, curtain glazing and blue engineering brick detailing. The southern end elevation (facing the junction of Bristol Road and Clifton Road) would be constructed predominantly of glass.
- 1.6 The proposed building would have a gross floor area of 1,680 square metres and a net trading/sales floor area of 1,125 square metres.
- 1.7 The proposed car park would provide up to 88 parking spaces and would be accessed from Clifton Road, at a point to the south-eastern edge of the site. A pedestrian access would also be provided from Clifton Road at a point closest to Bristol Road. Additionally 5 cycle stands would be provided to the southern front elevation of the building.

2.0 RELEVANT PLANNING HISTORY

2.1 While the application site has been subject to numerous planning applications, the two most relevant applications with regards to the current planning application are summarised below:

11/01345/FUL - Redevelopment of site comprising erection of a motor vehicle showroom with ancillary servicing and administration facilities, mot workshop and associated off street parking – Granted 06.03.2012

00/00551/FUL - Redevelopment of site comprising erection of new Car showrooms, new vehicle workshop and ancillary works - Granted 19.12.2000

3.0 PLANNING POLICIES

3.1 <u>Central Government Guidance - National Planning Policy Framework</u>
The NPPF is a material consideration in determining this application.

Decision-making

The NPPF does not alter the requirement for applications to be determined in accordance with the development plan unless material considerations indicate otherwise.

The NPPF is underpinned by a presumption in favour of sustainable development. It advises that authorities should approve development proposals that accord with statutory plans without delay, and also grant permission where the plan is absent, silent, indeterminate or out of date. This should be the case unless the adverse impacts of allowing development would significantly and demonstrably outweigh the benefits, when assessed against the policies of the framework as a

whole, or specific policies in the NPPF indicate development should be restricted.

Authorities should seek to approve applications where possible, looking for solutions rather than problems.

Building a strong, competitive economy

The Government is committed to ensuring that the planning system does everything it can to support sustainable economic growth.

The NPPF retains a recognition of town centres as the heart of communities and encourages the pursuit of policies to support their vitality and viability.

The sequential and impact tests are maintained for planning applications for main town centre uses that are not in an existing centre and are not in accordance with an up to date Local Plan.

Where an application fails to satisfy the sequential test or is likely to have significant adverse impact on one or more the 'impact' factors, it should be refused.

Promoting sustainable transport

Seeks to ensure developments generating significant movement are located where the need to travel will be minimised and the use of sustainable transport modes can be maximised. Decisions should take account of whether;

- The opportunities for sustainable transport modes have been taken up:
- Safe and suitable access to the site can be achieved for all people;
- Improvements can be undertaken within the transport network that cost effectively limit the significant impacts of the development. Development should only be prevented on transport grounds whether the residual cumulative impacts of development are severe.

PPS4 'Practice Guidance on Need, Impact and the Sequential Approach' has now been <u>replaced</u> by new Planning Practice Guidance 'Ensuring the Vitality and Viability of Town Centres' which places the onus is on the applicant to establish that there are no sequentially preferable sites.

3.2 Local Plan Policy

For the purposes of making decisions, the National Planning Policy Framework sets out that policies in a Local Plan should not be considered out of date where they were adopted prior to the publication of the National Planning Policy Framework. In these circumstances due weight should be given to relevant policies in existing plans according to their degree of consistency with the National Planning Policy Framework.

The policies within the 1983 and the 2002 Local Plan remain therefore a material consideration where they are consistent with the National Planning Policy Framework.

The relevant local policies from the City of Gloucester Second Deposit Local Plan (2002) are:

S4a – New Retail Developments outside of Designated Centres

ST.8 – Creating Attractive Routes to the Centre

BE.1 – Scale Massing & Height

BE.7 – Architectural design

BE. 21 – Safeguarding of amenity

FRP.1a – Development and Flood Risk

FRP.10 – Noise

FRP.11 – Pollution

TR.31 – Road safety

3.5 All policies can be viewed at the relevant website address:- Gloucester Local Plan policies – www.gloucestershire. Gloucestershire Structure Plan policies – www.gloucestershire.gov.uk/index.cfm?articleid=2112 and Department of Community and Local Government planning policies - www.communities.gov.uk/planningandbuilding/planning/.

4.0 **CONSULTATIONS**

- 4.1 **DPDS Consulting** has been instructed by the council to provide retail policy advice on the application. The opinion offered has informed the officers assessment set out in section 6 of this report.
- 4.2 **County Highways** No objection subject to conditions.
- 4.3 Environmental Health Land Contamination Officer No objections subject to conditions
- 4.4 **Environmental Health Protection Officer** No objections subject to conditions.
- 4.5 **City Archaeology Officer** no objections subject to condition.
- 4.6 **Environment Agency** no objections subject to conditions
- 4.7 **Civic Trust** Object to design

5.0 PUBLICITY AND REPRESENTATIONS

5.1 The occupiers of 55 neighbouring properties were notified for the application by letter. A site notice and press notice were also posted.

5.2 At the time of writing, three petitions have been received with a total of 577 signatures as well as 58 individual letter of representation have been received. The comments raised are summarised below:

Support

- Would benefit the Stroud Road/Bristol Road community.
- Walking distance and the costs of shopping at Aldi are a benefit.
- This part of Bristol Rd / Clifton Rd has been an eyesore for far too long maybe 20 years or more.
- Don't need any more car showrooms
- May improve shopping at the Quays as well
- In favour of the redevelopment of this site and the jobs it will bring.

Objections

- Would affect trade to (Midcounties Co-operative ltd) convenience stores at Seymour Road and High Street
- No current identified need for convenience floor space
- retail impact figures presented are questionable
- Seguential test does not appear to have been carried out
- Other available sites closer to the centre
- While application proposed new jobs, the lack of retail need could reduce jobs at other shops
- Would affect Morrisons in Abbeydale district centre & new store on the 'Triangle' site
- Aldi is becoming less of a discounter and more like a supermarket & direct competition to existing supermarkets
- Location is outside of primary shopping area and near Seymour Road Local Centre which are policy protected.
- Failed to meet the requirements of Para 27 of the NPPF
- Unlikely to generate linked trips
- Less than one minute from Lidl which meets the discount demand for the area
- Lidl had permission refused for Home Bargains (open A1) in March 2013.
- Site is protected as employment land
- Unacceptable trade diversion would arise
- Site is in a flood zone
- Site is contaminated
- Incomplete opening hours proposed
- Assessment fails to acknowledge impact on Griffin's store
- Archaeological implications
- Would affect a family run local shop
- Local shop has supported local business & sells local produce
- Reduced opening hours may be better
- Local shop should be protected
- No account of impact on small shop turnover
- Should support small local shops

- Would affect Bristol Road shops
- Would affect town shops
- · Already served by Sainsburys and other shops in the area
- Car park will be used by quays shoppers
- Access would be dangerous
- Accidents in the past in this area
- Already traffic problems in Stroud Road
- Traffic problems on Clifton Road and Bristol Road lights
- More parents & children cycling to school & would be at risk
- St Paul's School is nearby accident waiting to happen
- Already an Aldi in Quedgeley
- Enough small shops/supermarkets in Gloucester
- Moreland's already load and unload on Clifton Road blocking the road
- Parking in surrounding streets is already bad
- Unauthorised parking at Kwikfit congestion would further affect trade
- Would result in congestion and air pollution
- Large car park will give rise to antisocial behaviour (drugs)
- Don't need an outlet for cheap alcohol
- Much of the site will become 'open'
- Against large building at bottom of back garden
- Noise to/in gardens
- Vermin from waste
- Site should be used for a leisure or community use
- Choice of planting and boundary demarcation along Clifton Road is poor.
- The choice of low wooden fence that will rot and fall apart.
- Capped low brick wall would be better.
- Ecological desert of the rubbish attracting low maintenance shrubs is a disgrace. Bee friendly cherry blossom trees with lavender would be better
- Site is in an historic part of the city
- Development would be incongruous and insensitive & would blight views of this heritage.
- There are many, more appropriate locations in the city.
- 5.3 The full content of all correspondence on this application can be inspected at the City Council Offices, Herbert Warehouse, The Docks, Gloucester, prior to the Committee meeting.

6.0 **OFFICER OPINION**

- 6.1 It is considered that the main issues with regards to this application are as follows:-
 - Retail Assessment
 - Design and Layout

- Traffic and Transport
- Other Matters

RETAIL ASSESSMENT

- 6.2 The application involves a retail proposal, and retail is identified as a 'town centre use' in planning terms. The location of the site is out of centre and under these circumstances the National Planning Policy Framework sets out the requirements for sequential and impact tests. These are also evident in the criteria of 2002 Second Deposit Local Plan Policy S.4a.
- 6.3 The NPPF sets out two key tests for retail proposals which are not in a designated centre or in accordance with an up to date development plan. These are the sequential and impacts tests. Given the nature of such retail considerations and the detailed analysis that becomes necessary, the Council has commissioned a retail consultant, DPDS Consulting, to advise on the application.
- 6.4 The application site is approximately 870 metres from the Primary Shopping Area as defined in the 2002 Second Deposit Local Plan and approximately 250 metres from the Seymour Road Local Centre. The shops along Bristol Road to the south of the site are not within a designated centre.
- 6.5 The sequential test requires 'town centre uses' to be located in town centres, then in edge of centre locations and only, if suitable sites are not available should out of centre sites be considered. It follows that when considering edge and out of centre proposals, preference should be given to accessible sites that are well connected to the town centre.
- 6.6 Applicants should also demonstrate flexibility in terms of format, design and scale in considering alternative sites and authorities should take into account any genuine difficulties that can be demonstrated.
- 6.7 The applicant's agent Turley Associates (TA) has submitted a Sequential test and further clarification letters through the application process. The information has been assessed by the council's independent retail consultants DPDS whose assessment is set out below:

Kings Quarter

6.8 We commented in our both our report that the applicant had failed to supply sufficient information in its retail assessment or even to consider the relevant planning documents. TA's letter of the 19th November made reference to the documents, but failed to establish that incorporating a store of this size would result in insufficient space for the proposed uses. We did note that Stanhope had not objected to this proposal but had to a number of applications to vary bulky goods conditions but that stronger evidence would be required before this

could be accepted. We understand from the Council that the developers current intention is to include only one small food unit in the scheme, and we accept that it would be difficult to incorporate a foodstore in the scheme as proposed sufficiently close to the car park to make trolley use practical, even allowing for flexibility as to its size. We conclude that there is unlikely to be a suitable opportunity within the development to accommodate an Aldi store in the development.

M&S Unit Northgate Street

6.9 TA had initially failed to identify the M&S unit in Northgate Street as a potential site and commented that the largest vacant unit in the city centre was 518 sq m. In its November letter, TA stated that it was not being actively marketed, at 2090 sq m was too large, of irregular shape and with a change in levels and lacked adequate servicing and dedicated parking. In its letter of 24th January, it commented that the site provides approximately 1854 sq m arranged over three floors and that the servicing via St Johns Lane was clearly unsuitable for the type of vehicles used by discount foodstores.

By this time we had established from sales details that the unit provided 4069 sq m with 1854 sq m on the ground floor. TA has corrected the error in the ground floor retail space in its letter of the 7th March and we conclude that the unit would provide sufficient retail floorspace at ground floor level for a store of about the proposed size with storage at the same level. We remain of the view that, given its previous use by M&S, the servicing is adequate for food retail use and retailers should be expected to show flexibility on such matters. We also consider that the lack of dedicated parking shows a lack of flexibility. However, given the significance of trolley use in Aldi stores, we consider that there is a lack of parking sufficiently close and convenient. This would make trolley use difficult and renders the unit unsuitable for this particular use.

Blackfriars

6.10 TA's original comment in full was that the Blackfriars site has been considered "but it is also proposed as a comparison goods-led site and is not, therefore, considered suitable for convenience goods floorspace proposed through this application". TA's letter of 19th November expanded on this slightly and referred to the relevant planning policy documents but repeated the claim that it was intended for comparison goods retailing only. TA acknowledged that there was no such policy restriction in it letter of 27th January but went on to claim that the whole Blackfriars area had to be developed comprehensively and there were no plans to do so. This is a misunderstanding of the policy and we have established that the requirement is that any planning applications should demonstrate how the development would relate to the planning brief and masterplan. The former Night Club site at 12-16 Quay Street which TA considered as a vacant unit falls within the Blackfriars redevelopment area. In its letter of the 24th Jan, TA gives the area of the site as about 0.23 ha. This is about half the size of the current application

Given the requirements arising from trolley use we consider that adjacent car parking would be required for an Aldi development in this area – a foodstore could not rely on existing general parking in the city centre. Although there are a number of public car parks in the Blackfriars development area, which serve the city centre, these are scheduled for redevelopment and there is no guarantee about the timing or location of their replacement. We consider that this would be a concern for the applicant and it would not be unreasonable for the applicant to want to be able to secure parking in the longer term. The site would have to be of broadly similar size as the application site and we understand that there are no sites of about this size that the Council can identify as sufficiently likely to come forward to rely on.

Barton Street

- 6.11 We drew TA's attention to the need to consider sites in the Barton Street Local Centre. In it letter of the 19th November it commented that the only site was Vauxhall Inn and Picturedrome site which was in active usage and therefore not available. In its letter of the 24th January some further consideration was given to other possible sites. We accept that none of the sites considered in the centre are sufficiently likely to be available to rely on. Sites to the south of the Sainsbury Local store were rejected by TA because edge of centre sites are defined in the NPPF as those within 300m of the primary frontage and the Local Plan did not define a primary frontage in the Barton Street Local Centre. However, the Local Plan does not use the terminology of primary shopping areas in any centre. We note that the Sainsbury store in the former India House public house was in fact outside the centre but a pragmatic view was taken and given the objective of the sequential test, we regard it as edge of centre. We do accept however, that sites to the south of this are not visually linked to the centre and would not in our view contribute much to the vitality and viability of the centre. They would not therefore be sequentially preferable for the proposed development.
- 6.12 Additionally and in response to objections from existing retailers, DPDS have advised that while the test has been submitted on a post hoc basis to justify the applicant's choice of site, and to some degree colours the evidence submitted, if the Council cannot identify sequentially preferable alternatives, it would be on weak ground at appeal.
- 6.13 While it is noted that both Sainsbury and M&S operate from sites within the city centre it should be noted that both of these stores benefit from parking very near to their stores. It is also reasonable that an Aldi store would also need the benefit of an accessible car park.

6.14 In view of the thorough independent appraisal of the applicants submission and the fact that the council is unable to identify a more sequentially preferable site for a food store of the size proposed and with reasonably accessible car parking facilities, or a reasonable prospect of a suitable site coming forward I conclude that the requirements of the sequential test have therefore been reasonably complied with.

Response to objections

- 6.15 Concerns have been raised in relation to the expanded range of goods being offered by LAD (Limited Assortment Discounter) Operators and that they are being promoted as destinations for main food shopping as well as providing a top-up role which competes with established supermarkets and local centres. DPDS have advised that while the applicant's impact assessment isn't conclusive, it is unlikely that the development would affect Morrisons in the Abbey Local Centre, particularly as there are LAD's closer to that site, nor the Morrison's store at Metz Way, which itself is 'out of town' and not protected in planning policy terms.
- 6.16 While the agents for Morrisons and Lidl have raised comments on the lack of capacity for additional convenience goods floor space, DPDS have advised that the lack of the need for the development should not be given significant weight. The need test was deliberately omitted from PPS4 which has since been replaced and is not included in the NPPF or the recently released Planning Practice Guidance Ensuring the Vitality and Viability of Town Centres.
- 6.17 Members will recall several recent applications for variations of condition at out of town retail premises to allow for a wider range of goods to be sold from them. It should be noted that unlike the recent applications at the Peel Centre and Canada Wharf, the nature of Aldi and it's food retailing relies on the requirement for car parking in proximity to the store/site location to assist in the transportation of 'weighty' shopping. This use of trolleys and the proposed food based retailing differentiate this application from the proposals at the two applications noted above which were for Home Bargains which does not have the same reliance on trolleys or the similar need for proximity based parking.
- 6.18 It should also be noted that the nature of the development is not considered to be prejudicial to the Kings Quarter development which is comparison goods led scheme with provision for a significantly smaller convenience store floor space. Accordingly Stanhope has raised no objections to this application whereas they raised significant objections to the proposals at the Peel Centre and Canada Wharf which were for comparison goods stores and therefore significantly different to the current proposal.

- 6.19 In order to define the terms of the permission and minimise impacts on the city centre, I recommend two conditions, the first to limit the nature of the Class A1 Retail 'food store' use to 'Limited product line deep discount retailing' which shall be taken to mean the sale of no more than 2,000 individual product lines and secondly a condition to limit the proportion of the net sales area to be used for the sale of comparison goods, to not exceed 20% of the net sales area. This would serve to limit the nature of sales that can take place from the property and mitigate impacts of direct competition.
- 6.20 DPDS have advised that there was likely to be some adverse impact on the Seymour Road local centre but concluded that this was unlikely to lead directly to the closure of the food shop. Members are advised that the issue of impact of new retail developments on local centres was not given great weight in planning appeals and DPDS have recommended against refusing planning permission on retail impact grounds. Additionally DPDS have advised that any impact upon Seymour Road shops should be weighed against the benefits of the proposal such as the regeneration of a long term vacant site and the improvement to the visual amenities of the area, supporting construction jobs and expanding the range of shopping in the locality.
- 6.21 The application has been met by considerable objection and petitions on behalf of Griffins Cornershop which is located at the junction of New Street and St Paul's Road, some 150-mmetres to the east of the application site. The concerns primarily relate to the possible impact upon this local convenience store, which appears to be well supported by the community. In planning terms it should be noted that this property is itself located outside of a local centre and as such is not afforded any local or national level policy protection.

DESIGN AND LAYOUT

- 6.22 The application proposes the regeneration of a prominent and currently vacant site adjacent to Bristol Road, which is a principal route into the City.
- 6.23 The site was formerly occupied by a terrace of dwellings which have since been demolished and the site has since been used for ad-hoc parking and used car sales, which have contributed in maintaining the site's somewhat, abandoned appearance.
- 6.24 The prevailing character of the area is of substantial, predominantly red brick buildings set on or close to the road frontage. To the south of the site, across Clifton Road is the 3-storey Moreland's Building and to the west across Bristol Road is Toys R Us, behind which is the "Wagon Works' building.
- 6.25 The proposed design has been the subject of considerable discussions to secure a design which is of a high quality and responds to the

- prominent corner location of the site and is complementary to the adjoining industrial heritage of the Moreland's and 'Wagon Works' buildings.
- 6.25 The proposed building has been sited adjacent to Bristol Road in a similar manner to the adjoining Moreland's building. This serves to continue the urban built form which is a characteristic of this part of the city and also serves to screen the car park from Bristol Road.
- 6.26 The building has been designed with an entrance block which features extensive curtain glazing and a 'wrap-around canopy to the southern elevation of the building and would be approximately 7.8 metres high. The northern part will be approximately 1.8 metres lower at 6 metres in height. This would present a strong and modern design statement to this prominent junction location.
- 6.27 The western side elevation adjacent to Bristol Road would feature 5 recessed brickwork panels set between brick piers. This design approach adds significant visual interest to an otherwise functional building. The recessed brickwork is also a particular design characteristic found on the adjoining Moreland's and Wagon Works buildings.
- 6.28 The recessed panels would include blue engineering brick detailing to the building's plinth as well as underneath the high level windows to that side elevation. This design approach will allow the building to integrate into the street and would result in a significant improvement in the visual amenities of the area.
- 6.29 The eastern elevation of the building would face towards the car park area and would be dominated by the glazed entrance screen and wraparound canopy, add visual interest to eastern elevation of the building, facing the car park area.
- 6.30 The loading bay to the warehouse would be setback in the north eastern corner of the site and would be accessed through the car park. The service bay would be ramped down some 1.3 metres below the prevailing ground level. As a result the otherwise functional loading and servicing area would appear subservient to the main building.
- 6.31 The northern elevation of the building would be blank and would abut the former vacant bathroom shop and Kwik-fit site and would not be visible from the wider area.
- 6.32 Notwithstanding the submitted drawing the precise details of all external materials will require further consideration and can be controlled by condition to ensure a high quality finish to the development.

6.33 While broad landscaping details have been submitted with the application, showing soft landscaping to the southern and eastern boundaries of the site, it is considered that the precise planting and boundary treatments will require further consideration by the council's landscape officer. The precise details with regards to the landscaping of the site and means of enclosure can be controlled by condition.

TRAFFIC & TRANSPORT

- 6.34 The proposal would provide 88 off street parking spaces (including 2 disabled spaces) and 10 cycle spaces. This level of on site parking is considered to be acceptable to serve the development and it should also be noted that the site is near a residential suburb, the city centre and is well served by sustainable transport options including walking, cycling and public transport.
- 6.35 The proposal will include the closure of all but one of the site accesses onto Clifton Road and a pedestrian and cyclist access will be provided to the south-western corner of the site. A speed survey has been undertaken on Clifton Road which has demonstrated to the satisfaction of the County Highways Authority that the proposed entrance arrangements and associated visibility splays are appropriate.
- 6.36 The submitted site plan includes a Swept Path Analysis, which shows how a delivery vehicle would manoeuvre within the site and around the customer parking bays. The County Highways authority is satisfied that any conflict between customers and delivery vehicles can be mitigated by a Servicing Management Strategy, which can be secured by condition.
- 6.37 The trip generation for the discount food store development has been has been derived from the industry recognised TRICS database, (as was the previously approved car showroom and service development). The proposed trip generation has been assessed against that associated with the previously approved showroom as well as factoring in pass-by trips which are trips that are already on the network and linked trips as these are trips that are already on the network and take an alternative route to their normal route in order to visit the site.
- 6.38 As a result, the Highways Authority has advised that the increased level of trip generation associated with the development is not considered to be severe and therefore the proposal is acceptable in highway terms and in accordance with Paragraph 32 of the NPPF.

RESIDENTIAL AMENITY

6.39 The application site backs on to the rear gardens to residential properties at Stroud Road. The submitted drawings show that the boundary would be screened by a new 2 metre high close board fence.

- 6.40 The proposed building would be sited in a similar position to the previously approved showroom and repair garage, albeit that the current building would be between 1.6 and 2 metres lower than the previously approved development. As a result the proposal would have a lesser visual impact than the previously consented scheme. As a result there would be no adverse overbearing impacts to neighbouring properties.
- 6.41 The servicing and plant area would be sited to the north eastern part of the site, approximately 20 metres away from the rear elevation of the nearest property. The application has been accompanied by a noise assessment which has demonstrated that the proposal would not result in significant harm to the residential amenities currently enjoyed by the occupiers of adjoining residential properties.
- 6.42 Following advice from the councils Environmental Health Officer I consider it prudent to apply conditions relating to the hours of construction, hours of deliveries during and post construction and hours of operation. Subject to compliance with the recommended conditions I do not consider that there would be any demonstrable harm to the residential amenities currently enjoyed by the occupiers of neighbouring properties.
- 6.43 It is considered therefore that the development would have a satisfactory relationship with the residential properties at Stroud Road and subject to compliance with conditions would not result in any demonstrable harm to the residential amenities currently enjoyed by the occupiers of those properties.

OTHER MATERIAL CONSIDERATIONS

- 6.44 While the site benefits from an extant planning consent fro a car showroom and service depot, (which expires in March 2015) and a previously expired permission for the same, it has become apparent that there is no commercial demand for such a use at the site and as a result the site has remained un-developed and in temporary use for over 20 years.
- 6.45 The current application made is by an end user (Aldi) and should allow for this important site upon a principal route into the city to be brought forward and regenerated, which would result in a significant improvement to the visual amenities of the area as a whole. This regeneration benefit and the associated employment opportunities it would bring is seen as a significant material consideration in the determination of this application.
- 6.46 The northern part of the site, adjacent to Bristol Road appears to be located on flood Zones 2 & 3. The Environment Agency have since advised that: 'further investigation of hydraulic model information (held

- by the EA) confirms that the site is located almost wholly in Flood Zones 2 and 1 which represent a medium and low probability of flooding respectively'.
- 6.47 In view of the above and the proposed use of the site for food retailing which is classified as a 'less vulnerable use', the proposed development would be acceptable in flood risk terms. Accordingly, the Environment Agency has raised no objections to the proposed development in flood risk terms, subject to a condition relating to finished floor levels.
- 6.48 The application is accompanied by a Flood Risk Assessment and the applicant has submitted additional information to meet the requirements of the flood risk sequential test.
- 6.49 The flood sequential test shows that the applicant has considered various other sites throughout the city which have been discounted on grounds of being unsuitable for their requirement, in parallel with the retail sequential test. Additionally alternative sites farther from the city centre would be unlikely to pass the necessary retail sequential test.
- 6.50 The application site may have been subject to contamination from recent potentially contaminative land uses. In the interest of being prudent the City Environmental Health Officer has recommended a condition to require the investigation of and if necessary remediation of any ground contamination if discovered.
- 6.51 The application forms state that the proposed development would result in the creation of 10 full time and 20 part time jobs (or 20 full time equivalent posts). It considers the proposal would have a modest effect on job creation, and would result in the creation of 10 (full time equivalent) more jobs than would have been created had the Showroom and garage development proceeded. The construction phase, although temporary in duration is also likely to sustain a number of jobs while the site is being built.

7.0 CONCLUSION & REASON FOR APPROVAL

7.1 The proposed development will bring back into use a prominent brownfield site upon a principal route into the city and would make best use of this important brown-field site. It is considered that subject to compliance with conditions, the proposal would have an acceptable appearance which would enhance the visual amenities of the area and would not result in any demonstrable harm to established retail centres, or the residential amenities currently enjoyed by the occupiers of neighbouring properties. Additionally, the site is accessible by a range of transport modes and the proposed development would not result in any demonstrable harm to highway safety or have any severe impacts on the local highway network. It is therefore considered that the development accords with policies S.4a, ST.8, BE.1, BE.7, BE.21,

FRP.1a, FRP.10 FRP.11 and TR.31 of the Second Deposit City of Gloucester Local Plan (2002).

8.0 <u>RECOMMENDATIONS OF THE DEVELOPMENT CONTROL</u> <u>MANAGER</u>

8.1 It is recommended that based on the information submitted, planning permission should be granted subject to the following conditions:

Condition 1

The development hereby permitted shall be begun before the expiration of three years from the date of this permission.

Reason

To comply with the requirements of Section 91 of the Town and Country Planning Act 1990 as amended by Section 51 of the Planning and Compulsory Purchase Act 2004.

Condition 2

The development hereby permitted shall be carried out in accordance with the approved drawing nos.110850-P(1)03 Rev.B, P(1)04, P(1)05, P(1)06, P(1)07 Rev.A, P(1)08 and 9553-0050 Rev.A received by the local planning authority on 7th August 2013 and drawing no.110850-P(1)12 received by the local planning authority on 2nd February 2013 and any other conditions attached to this permission.

Reason

To ensure that the development is carried out in accordance with the approved plans and in accordance with policies contained within Second Deposit City of Gloucester Local Plan (2002).

BEFORE COMMENCEMENT OF CONSTRCTION

Condition 3

No development shall take place within the application site until the applicant, or their agents or successors in title, has secured the implementation of a programme of archaeological work in accordance with a written scheme of investigation which has been submitted by the applicant and approved in writing by the local planning authority.

Reason

The proposed development site has potential to include significant elements of the historic environment. If present and revealed by development works, the Local Planning Authority requires that these elements will be recorded during development and their record made publicly available in accordance with policy BE.36 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 4

Notwithstanding the submitted details, full architectural details of the following shall be submitted to and approved in writing by the local

planning authority prior to the commencement of any works. The development shall be carried out in accordance with the approved details prior to its first occupation and maintained as such thereafter: -

- a) All external facing and roofing materials.
- b) Curtain glazing, including details of the colour, reveals, frames and glazing joints.
- c) Windows and doors including glazing colour, frame colour, cills and reveals.
- d) Recessed brick panels onto Bristol Road
- e) Canopy feature, including precise colour and materials
- All external guttering hoppers and down pipes, including, materials and colour.

Reason

These details will require further consideration to ensure that the materials are of high quality which are sympathetic to the existing character and appearance of the city and positively contribute to local distinctiveness in accordance with policy BE.7 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 5

Notwithstanding the submitted drawings, development shall not take place until there has been submitted to and approved in writing by the local planning authority, a plan indicating the positions, design, materials and type of all boundary treatment to be erected. The boundary treatment shall be completed in accordance with the approved details prior to the first use of the building hereby permitted and shall be similarly maintained thereafter.

Reason

In the interests of visual amenity of the area and to protect the residential amenities currently enjoyed by the occupiers of neighbouring properties in accordance with policies BE.21 and BE.4 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 6

The development shall not take place until a scheme of hard and soft landscaping for the site has been submitted to and approved in writing by the Local Planning Authority. The approved scheme shall be carried out in all respects not later than the first planting season following the occupation of any buildings or the completion of the development, whichever is the sooner. If at any time within a period of 5 years of the completion of the development any trees or plants die, are removed or become seriously damaged or diseased, they shall be replaced in the next planting season with others of similar size and species, unless the Local Planning Authority gives written consent to any variation.

Reason

To ensure a satisfactory and well planned development and to preserve and enhance the quality of the environment in accordance with policy BE.12 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 7

No development shall take place, including any works of demolition, until a Construction Method Statement has been submitted to, and approved in writing by, the local planning

authority. The approved Statement shall be adhered to throughout the construction period. The Statement shall:

- i. specify the type and number of vehicles;
- ii. provide for the parking and turning of vehicles of site operatives and visitors:
- iii. provide for the loading and unloading of plant and materials;
- iv. provide for the storage of plant and materials used in constructing the development;
- v. provide for wheel washing facilities:
- vi. specify the intended hours of construction operations;
- vii. measures to control the emission of dust and dirt during construction

Reason:

To reduce the potential impact on the public highway and in accordance with policy TR.31 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 8

Works shall not commence on the development hereby permitted until a Travel Plan has been submitted to and agreed in writing by the Local Planning Authority, setting out;

- i. objectives and targets for promoting sustainable travel,
- ii. appointment and funding of a travel plan coordinator,
- iii. details of an annual monitoring and review process,
- iv. details of annual reporting to Gloucestershire County Council;
- v. means of funding of the travel plan, and;
- vi. an implementation timetable including the responsible body for each action.

The approved Travel Plan shall be implemented in accordance with the details and timetable therein, and shall be continued thereafter, unless otherwise agreed in writing by the Local Planning Authority.

Reason

To encourage non-car modes and in accordance with policy TR.1 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 9

The building(s) hereby permitted shall not be occupied until the vehicular parking and turning and loading/unloading facilities have

been provided in accordance with the submitted plan drawing no.P(1)03 Rev B, and those facilities shall be maintained available for those purposes for the duration of the development.

Reason

To reduce potential highway impact by ensuring that adequate parking and manoeuvring facilities are available within the site and in accordance with policy TR.31 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 10

Development shall not take place, including any works of demolition, until a Servicing Management Statement has been submitted to, and approved in writing by, the local planning authority. The approved Statement shall be adhered to thereafter. The Statement shall:

- i. specify the type, number and frequency of vehicles that will deliver to the store;
- ii. specify delivery route to the store;
- iii. specify the delivery times outside of store opening hours, or specify a method of delivery and customer control that reduces the risk of collision between delivery vehicles and pedestrians if delivery during store opening hours is unavoidable

Reason

To reduce the potential impact on the public highway and in accordance with policy TR.31 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 11

The development hereby permitted shall not commence until details of a lighting scheme to illuminate the external areas of the application site have been submitted to and approved in writing by the Local Planning Authority. The details shall include the lighting fixtures, their location on the site/on the buildings, and the extent of illumination. The scheme is also to include details on how the impact of how floodlights and external lighting will be minimised. The approved lighting scheme shall be implemented prior to the commencement of the use of the development and maintained for the duration of the use of the site, unless otherwise agreed in writing by the Local Planning Authority.

Reason

In the interests of crime prevention and to protect the amenities of the occupiers of neighbouring properties in accordance with Policies BE.5 and BE.21 of the City of Gloucester Second Deposit Local Plan 2002.

Condition 12

Prior to the commencement of the development hereby permitted a scheme for the management of dust from the construction process shall be submitted to and approved in writing by the local planning authority and the use shall not be commenced until the approved scheme has been installed and made fully operational, and thereafter it shall be operated and maintained, as long as the use continues. The scheme shall include details of how dust will be qualitatively monitored.

Reason

In order to ensure that materials are handled and properly discharged in the interests of the amenities of residential property in the locality in accordance with policy BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 13

Prior to the commencement of the development hereby permitted a scheme for the management of noise from the construction process shall be submitted to and approved in writing by the local planning authority and the use shall not be commenced until the approved scheme has been installed and made fully operational, and thereafter it shall be operated and maintained, as long as the use continues.

Reason

In order to ensure that materials are handled and properly discharged in the interests of the amenities of residential property in the locality in accordance with policy BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 14

Notwithstanding the submitted details and prior to the commencement of development, precise details of the proposed foul and surface water drainage arrangements including details of catchments and disposal of surface water from the driveway and hard standing, shall be submitted to and approved in writing by the local planning authority. The details submitted shall include proposals for the disposal of surface water in accordance with the principles of Sustainable Urban Drainage Systems (SUDS) and an assessment of the hydrological and hydrogeological context of the development. The drainage scheme shall be implemented before the first occupation of the development and shall be maintained thereafter for the life of the development.

Reason

To ensure satisfactory drainage arrangements are provided in accordance with sustainable objectives of Gloucester City Council and Central Government, highway safety and in accordance with policies FRP.6 and TR.31 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 15

Development shall not commence (other than that required to be carried out as part of an approved scheme of remediation) until parts 1 to 3 of this condition have been complied with, unless otherwise agreed in writing by the Local Planning Authority. Occupation must not take

<u>place</u> until parts 4 and 5 have been complied with, unless otherwise agreed in writing by the Local Planning Authority.

1 – Desk Study Assessment

A desk study shall be undertaken, considering the history of the site and surrounding areas, and the proposed use, to allow the development of a conceptual model identifying potential risks to human health and the environment. The desk study shall recommend whether further site investigation is required, detailing investigation proposals if necessary. A <u>Desk Study Report</u> shall be submitted to, and approved in writing by the Local Planning Authority.

2 – Site Investigation and Risk Assessment

A site investigation should be undertaken, if recommended following the Desk Study Assessment, including all relevant soil, ground gas, groundwater and other environmental sampling. This should be carried out by competent persons. The findings of this investigation should be used to undertake a risk assessment for all identified health or environmental risks affecting the site. A <u>Site Investigation and Risk Assessment Report</u> should be submitted to, and approved in writing by the Local Planning Authority.

3 - Remediation Design

The findings of the site investigation and risk assessment should be used in order to design a suitable remediation strategy for the proposed development. The remediation scheme should include all works necessary to allow the site to be developed in a manner that is safe and suitable for use, and should include details of the remediation objectives and criteria, timetable of works and quality management procedures. Verification proposals, including validation testing where appropriate should also be included. Once written approval of the Remediation Strategy has been given by the Local Planning Authority, this scheme should then be appropriately implemented. A Remediation Strategy should be submitted to, and approved in writing by the Local Planning Authority.

4 – Reporting of Unexpected Contamination

In the event contamination is found during the approved development that was not previously identified or anticipated within the Risk Assessment Report and Remediation Strategy, the Local Planning Authority must be notified immediately, and development in the vicinity of the newly identified contamination suspended until it has been appropriately characterised, risk assessed and further remediation requirements established, all to be reported in writing, and approved in writing by, the Local Planning Authority.

5 – Verification Reporting

Following the completion of the remediation works set-out in the Remediation Strategy, the agreed verification work, including any validation testing should be undertaken, and the findings incorporated

into a <u>Verification Report</u>, to be submitted to, and approved in writing by the Local Planning Authority. The ultimate aim of this Verification Report being to document the site as having been suitably remediated and confirmed suitable for its intended use.

Reason

To ensure potential soil contamination is satisfactorily dealt with before the development is occupied and in accordance with Policy in accordance with policy FRP.15 of the Second Deposit City of Gloucester Local Plan (2002).

DURING CONSTRUCTION

Condition 16

The floor levels of the buildings shall be set at least 600mm above the modelled 1 in 100 year peak flood level (including an allowance for climate change) on the Sud Brook of 12.37 metres above Ordnance Datum.

Reason

To protect the development from flooding in accordance with policy FRP.1a of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 17

No construction works shall take on the premises before 8am on weekdays and 8.30am Saturdays nor after 6pm on weekdays and 1pm on Saturdays, nor at any time on Sundays, Bank or Public Holidays.

Reason

To safeguard the amenity of the area in accordance with policy BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 18

No power tools or machinery shall be used on the site, other than portable hand tools between 08:00 and 08:30hrs Monday – Friday or between 08:30 and 09:00hrs Saturdays.

Reason

To safeguard the amenity of the area in accordance with policy BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 19

No materials or substances shall be burnt within the application site at any time.

Reason

To safeguard residential amenity and prevent pollution in accordance with policy BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

BEFORE OCCUPATION OF THE BUILDING

Condition 20

The vehicular access hereby permitted shall not be brought into use until all existing vehicular accesses to the site (other than that intended to serve the development) have been permanently closed, and the footway/verge in front has been reinstated, in accordance with details to be submitted to and agreed in writing beforehand by the Local Planning Authority.

Reason

To reduce potential highway impact by ensuring there is no further use of an access that is deemed to be unsuitable to the serve the development and in accordance with policy TR.31 of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 21

The development hereby permitted shall not be occupied until 'Sheffield hoops' or similar secure cycle stands for a minimum of 10 bicycles to be parked have been provided on site in accordance with drawing no.110850 P(1)03 Rev.B. The stands shall be similarly maintained for the duration of the use.

Reason

To ensure that adequate cycle parking is provided and to promote cycle use, in accordance with Policies T.1 and T.3 of the Gloucestershire Structure Plan Second Review.

POST OCCUPATION OF BUILDINGS

Condition 22

The development hereby approved shall be used as a Class A1 retail foodstore. This shall be restricted to 'limited product line deep discount retailing', and shall be used for no other purpose falling within Class A1 of the Town and Country Planning (Use Classes) Order 1987. 'Limited product line deep discount retailing' shall be taken to mean the sale of no more than 2,000 individual product lines. No increase in the number of product lines shall be permitted without the prior written approval of the Local Planning Authority.

Reason

To define the terms of this permission and in order to protect the vitality and viability of existing centres and to ensure the store retains its status as a deep discount retail food-store and in accordance with Policy S.4a of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 23

The net sales area of the store hereby approved shall not exceed 1,125 square metres, as shown on the approved Proposed Floor Plan 110850P(1)04. The proportion of the net sales area to be used for the sale of comparison goods shall not exceed 20% of the net sales area

without the prior written agreement of the Local Planning Authority.

Reason

To define the terms of this permission and in order to protect the vitality and viability of existing centres and to ensure the store retains its status as a deep discount retail food-store and in accordance with Policy S.4a of the Second Stage Deposit City of Gloucester Local Plan (2002).

Condition 24

The store shall only open to the public between the following hours: 8am and 9pm Monday to Saturday and Bank Holidays and 10am to 5pm on Sundays.

Reason

In the interest of the amenities of the occupiers of neighbouring residential properties and in accordance with policy BE.21 contained within the Second Deposit City of Gloucester Local Plan (2002).

Condition 25

Deliveries to and dispatched from the development hereby permitted shall only take place between the following hours: 06.00 and 22.00 Monday to Friday, 07.00 and 21.00 Saturdays and 09.00 to 18.00 Sundays and Bank Holidays.

Reason

To safeguard the residential amenities if the occupiers of neighbouring residential properties in accordance with policies FRP.10 and BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

Condition 26

Public facilities for the recycling of glass shall at no time be provided at the site.

Reason

To safeguard the residential amenities of the occupiers of neighbouring residential properties in accordance with policies FRP.10 and BE.21 of the Second Deposit City of Gloucester Local Plan (2002).

Notes

The proposed development will involve works to be carried out on the public highway and the Applicant/Developer is required to enter into a legally binding Highway Works Agreement (including an appropriate bond) with the County Council before commencing those works.

Note

Your attention is drawn to the requirements of the Building Regulations, which must be obtained as a separate consent to this planning decision. You are advised to contact the Gloucester City Council Building Control Team on 01452 396771 for further information.

Note

Notwithstanding the submitted drawings this permission does not imply any rights of entry to any adjoining property nor does it imply that the development may extend into or project over or under any adjoining boundary.

Note

Your attention is drawn to the Party Wall Act 1996. The Act will apply where work is to be carried out on the following:

- Work on an existing wall or structure shared with another property
- Building a free standing wall or a wall of a building up to or astride the boundary with a neighbouring property
- Excavating near a neighbouring building.

The legal requirements of this Act lies with the building/site owner, they must find out whether the works subject of this planning permission falls within the terms of the Party Wall Act. There are no requirements or duty on the part of the local authority in such matters. Further information can be obtained from the DETR publication The Party Wall Act 1996 - explanatory booklet, available online.

Decision:	
Notes:	
Person to contact:	Bob Ristic

(Tel: 396822)

13/00710/FUL



Land At Junction Of Clifton Road And Bristol Road Gloucester

Planning Committee 01.04.2014



To Development control

It has come to my attention that there are plans for a new Aldi Store on the old Moreland Site in Gloucester. Even though there is a local Tesco express and Lidel's close by, it is very sad that there has to be yet another big store going up putting the small businesses at risk.

I know one small shop that will be effected and that is Griffins Office Licence in New Street. Last year I believe they celebrated 100 years of trade I used to lived in new street and shopped at the corner shop for over 30 years.

There is nothing that hurts me more then to see someone loss they business to big companies like Tesco's, Lidels, Aldi, Sainsbury's and Asda.

I feel that the people who decide on allowing all these large supermarkets being build has not thought twice on how it may affect other business or trade in the area or small shop Like Griffins in New Street.

The amount of shops That has been build this year is quite a lot. With the New Asda in Kingsway, Sainsbury's in barton street, Morrison off metz way, Tesco's with there Tesco express, and now sainsbury Express. I wonder when you the Development control will say to yourselves there is now enough supermarkets.

Please take note of my strong objections to this development of Aldi within Bristol Road.

Best Regards

Miss Janet Weston

Bob

Whilst appreciate you are trying to produce your report, after looking at the city plan other planning information, other comments and documents with the application I felt the need to prepare a further representation document which complements my previous additions. Please see attached.

Also I have a few questions I am hoping you can assist with;

- 1. How long is the determination period for this application? Is there a deadline for Aldi to comply with when submitting their documentation for the planning application from the date originally put forward?
- 2.Did Aldi submit a section 106 agreement? if so please can you advise me where I can find if so I can see what the contributions are. Who is responsible to ensure these contributions are delivered?
- 3.Has Aldi applied for or got a licence to sell alcohol? Is there a cumulative impact zone (CIZ) in the proposed development area.

I look forward to hearing your answers regarding my questions and to receive report findings and date for the proposed meeting as soon as it is revealed.

Meanwhile I trust the email is acceptable, Many thanks and kind regards Lisa Bayes.

13/00710/FUL - Proposed Aldi Food Store - Clifton Road/Bristol Road, Gloucester

I write with regards the above application, pending consideration. This document complements previously submitted representative documentation and gives further reasons why this proposal should be rejected.

Legislation – planning a sustainable development

The starting point is that the planning proposal submitted is not in accordance with fundamental aspects, elements and frameworks that govern planning a sustainable development demonstrated throughout this report.

Aldi stated in their planning supporting statement section 5 policy context; 5.10 core policies. Elements of the NPPF has 12 core land use planning principles the ones of particular relevance to this application were listed, but evidence contradicts them and questions whether Aldi are able to successfully deliver the principles;

- Proactively support sustainable economic development How? They will negatively impact on vitality and viability of existing provisions, impact assessment studies reveal this.
- Identify the development needs of an area How? Residents and businesses a like identified no further supermarket need required at this site other use of land were highlighted for development.
- Take account of the needs of the communities How? Failed to listen and acknowledge to community evident from comments. Didn't even acknowledge the existence of neighbour business Kwik Fit, Aldi said unit was vacant.
- Deliver sufficient community facilities to meet local needs. How? What are they going to do and offer in facilities that are not already present?
- Focus significant development in locations which have or can be made sustainable. How? The impact on local retailers will be negatively significant causing closures, redundancies, and unemployment as a consequence.

Need

The objections have encouraged genuine public participation from people who know what they want to shape their community with comments and petitions advocating for planning to be refused. On the basis that the proposal does not meet development needs for the area as existing supermarkets, shops, markets and convenience store provisions adequately serve the town, and offer choice, value and competitive prices. As Aldi's application was not planned for in the city plan it can not proceed unless the applicant demonstrates that the community needs the development, and that it meets needs whilst ensuring the diversity and viability of the community according to Policy Planning Statement 6(PPS6).

The council in their decision must consider this policy and listen to, engage and work with the community they serve. As the Localism Act 2011 states 'Taking power away from officials and putting it into the hands of those who know most about their neighbourhood – local people themselves'.

Aldi in their planning supporting statement (3.12) have said "Development on the site can achieve a satisfactory relationship with the residential properties at Stroud Road." It is wrong for Aldi to assume an extant permission can form context for the application proposal now brought forward. Evidence from Stroud Road residents (Separate letters from Mr Tanner, Mr Patel, B Pearson to name a few) refute this statement with their strong objections and discuss how Aldi would harm and impact them, suggesting NO satisfactory relationship. Refer to comments on application petitions and letters.

Aldi did not undertake a fully compliant thorough sequential approach when examining suitable alternative development sites that meet principles, local plan, needs of community and vision for the future sustainable development. In council pre consultation discussions these sites were suggested which represent opportunities to make important contribution to City Centre retailing. Satisfying and benefiting all groups involved whilst protecting and promoting the vitality of the town achieving the NPPF, but Aldi failed to give full consideration to these alternative site locations and reasons for dismissing them being 'unsuitable' - how would a different location not achieve their aim of having a deep discount facility to enhance retail offer? This can be done at any location when following the Aldi uniform site development approach.

Therefore the proposal fails to comply with PPS6 and City plans strategy to 'regenerate the City Centre and increase the number of people using it by adopting a City Centre first approach to development to regenerate and enhance the City Centre experience'. This is because the out of town development site would pull people away from shopping in town. Meaning exactly what it says 'out of town'. In other words, rather than leading to spin-off shopping, (what Aldi propose) edge-of-centre has the potential to produce 'spin-away' effects, where shopping is drawn away from the existing retail centre.

Impact on viability and vitality

To achieve the city plan the town business survival rates must be encouraged by providing genuine choice, working with and making provision for diversity of specialist stores, corner shops, convenience stores, farm shops and markets. This development will have a permanent, adverse effect on these businesses and their local suppliers, undoubtedly resulting in closures, loss of jobs, increasing numbers of unemployed and choice been eroded. The existing provisions will struggle to compete with Aldi's buying power and aggressive pricing policies. In addition, Aldi sell non-food markets such as clothing, electrical goods, books, household and gardening goods. And are now planning to evolve in a direction that is more attractive to a wider group of people, by introducing fresh fish and meat produce and increase and improve their selection of goods. It is clear they aim to compete directly with the entire range of shops found in town in an attempt to increase market share, so the only choice will be to go to a different size store of the same chain.

The proposal would create a drain on the town's economy, and siphoning off profits from the community into the pockets of Aldi.

I strongly disagree with Aldi Section 6 planning supporting statement; 6.10 'The Retail Assessment submitted with the application demonstrates that the proposed ALDI at Clifton Road will not have a detrimental impact upon Gloucester city centre or any other centres. The proposal represents no threat to planned investment in the city centre (or other designated centres) and will not deter future investment. The submitted Retail Assessment also demonstrates that the development will not have a significantly adverse impact on vitality and viability in relevant centres.'

Fail to see how Aldi reached this conclusion when evidence suggests due to the rise of new supermarkets the rate of loss of independent shops is increasing - a recent study by the Institute of Grocery Distribution revealed that 2,157 independent shops went out of business or became part of a larger company in 2004, compared with a previous annual average of around 300 a year. (1)

Also as data from the Department of Trade and industry shows that the UK lost 50 independent shops a week over the last decade. Emissions and pollution from traffic is rising dramatically and the average person travels 893 miles per year to shop for food. Suppliers, farmers, the environment and smaller retailers are squeezed as the big four extract ever better deals from their market dominance. Cited in Ghost town Britain II death on the high street. (2)

Along with the Department of Trade and industry concerns over proposed supermarket development impacts, comments noted below from the Richard Graham City MP and Mark

Owen chairman of Federation of Small business FSB highlight issues. As detailed in Punch line Gloucestershire Means Business publication, discussing development of the proposed site. (3) The city MP Richard Graham said. "I would be interested to know the size of any building and what exactly they would be selling". "However, I would be most concerned if it were anything that threatened the livelihood of the Griffins or any other local businesses. There are quite a lot of other supermarkets in the area as it is."

Mark Owen, chairman of the Gloucester branch of the FSB said: "I have lost count of the number of supermarket and express stores in Gloucester. They seem to be springing up all the time. We must be approaching saturation".

Also this retail assessment statement can not be reliable when data included was not complete. The proportionate Retail Assessment failed to identify key businesses which would suffer an impact (Griffins Shop New Street, food stores on Bristol Road, Park End Road, and Southgate Street to name a few roads) and under estimated the economic impact figures on stores so can not be regarded as factual evidence. Section 27 of NPPF 'where an application fails to satisfy the sequential test or is likely to have significant adverse impact on one or more of the factors. In policies 23-26, it should be refused.

Also the proposal must be rejected on the basis as stated in the Key Development Principles to Deliver the Strategy city plan point 3 "Development will not be supported where it will have a demonstrable negative impact on the City Centre and its regeneration." (4)

Jobs and Employment Land

As outlined in the Gloucester City plan 2031 to support economic growth the City Plan needs to ensure it delivers enough employment land in the right locations to meet a variety of needs in respect of the quality and location of development sites. The proposed site is designated as employment use so following the pre application meeting has appropriate justification been given for the loss of an employment generating use? Even though Aldi proposes to bring jobs they fail to consider the wider picture of independent retailer turnover losses, bankruptcies and jobs lost as a consequence. A 1998 study by National Retailer Planning Forum NRPF examined the employment impacts of 93 superstore openings between 1991 and 1994 found that they resulted in a net loss of more than 25,000 jobs or 276 per store opened. (5) With loss of jobs exceeding the creation of jobs this proposal should fail in its employment justification.

Traffic and Transport

Local knowledge suggests the roads surrounding the proposed site appear to be operating at their capacity. Whilst current evidence suggests highway concerns regarding the proposed site arrangement in terms of insufficient information submitted to accurately assess transport impacts, delivery manoeuvres, and pedestrian safety and vehicle movements. Strong concerns are raised about traffic patterns, increases in congestion, traffic emissions, noise and accidents. Considering these a highway objection must also apply.

Summary

Gloucester has a varied retail venue with its unique mix of shops, independent retailers, markets, farmers market, corner shops, convenience stores, restaurants, cafés and bars all providing an excellent retail setting for tourists and residents alike. These distinctly positive and attractive elements would change significantly if this inappropriate development is allowed. In all its activities, proposal and in the name of 'more jobs', 'more choice' and 'better prices', Aldi will negatively impact the vitality and viability of the town; unfairly competing with businesses causing subsequent job losses, rise in unemployment and business closures and a lot less choice in town as a consequence.

To summarise the proposed Aldi application should be refused on grounds;

• Legislation – Failure to comply with planning policy principles and criteria.

- Need Application not planned for in city plan at this site and Aldi failed to
 demonstrate how the community needs the development whilst ensuring diversity of
 the local community, according to PPS6.
- Insufficient sequential assessment Failure to undertake thorough sequential approach in considering and examining alternative development sites which comply with City Plan and PPS6. Not adopting a City Centre first approach to development to regenerate and enhance the town. Failure to understand the developments cumulative impact. The proportionate Retail Assessment failed to identify key businesses which would be impacted upon. The Figures used appeared to be underestimated and should be treated with a level of caution.
 - Fail city plan point 3 "Development will not be supported where it will have a demonstrable negative impact on the City Centre and its regeneration." (4)
- Employment Land Failure to fully explore and justify the land for the loss of an employment generating use.
- Traffic and Transport Failure to submit sufficient evidence and information on impacts from the development therefore a highway objection must be given.

Invite the rejection to this proposal as the impacts of this development outweigh any benefits gained.

References

- 1. Institute of Grocery Distribution (2005) Convenience Retailing
- Cited in Ghost town Britain II death on the high street. http://www.neweconomics.org/gen/uploads/2hk0dtqtzv0run55afsou45151220031 14309.pdf
- 3. Gloucestershire means business magazine http://www.punchlinegloucester.com/articles/aanews/questionmarkoverbristolroadbrownfieldsite
- 4. City plan Gloucester City plan 2031 shaping Gloucester regeneration journey
- 5. Competition commission 2000 Supermarkets a report on the supply of groceries from multiple stores.
 - http://www.competition-comission.org.uk/rep_pub/reports/2000/446super.htm

G&A Stores 163 Seymour Road Gloucester GL1 5HH

07 October 2013

BUCINESS SUPPO SERVICES

1 0 OCT 2013

Democratic Services Team Gloucester City Council North Warehouse The Docks Gloucester GL1 2EP

Ref 13/00710/FUL

To whom it may concern,

I, Gaunthi Rajkumar, am the owner of G&A Stores located in Seymour Road. I am writing regarding above reference, I strongly object to the planning on this ground to be used as a supermarket. I believe that another supermarket in this area would destroy the trade of the small business in the surrounding areas of which one is mine.

I think it be more helpful to us and other small business if you put a stop on the planning permission of this supermarket. We already have so many supermarkets in this area that's including the New Morrison's. Shops around this area provide every think so another supermarket in this area is unnecessary. We welcome the development of the area but we don't need another supermarket. Development of this area should help the community and local business but a threat to them.

Other factors to consider would be traffic and parking on Bristol road which is already unbearable. The road is very busy it will be busier and slower if 20mph put in place. I also hope the council will help me to survive in these current times.

Yours faithfully

Gaunthi Rajkumar



Mr B Ristic Senior Planning Officer Planning Department Gloucester City Council Herbert Warehouse The Docks GLOUCESTER GL1 2EQ

Lidl UK GmbH Waterton Industrial Estate Off Cowbridge Road Bridgend CF31 3PH

Date: 2 September 2013

Dear Mr Ristic

13/00710/FUL – Proposed Aldi Food Store – Clifton Road/Bristol Road, Gloucester

I write with regards the above application, which is pending consideration with Gloucester City Council.

It is apparent that there is a high level of objection for this application amongst local traders, of which Lidl is one.

There is currently no convenience goods floorspace capacity in the City; with a modest amount of growth only emerging after 2016. This area of Gloucester is well represented with a range of food retailers; with all sectors being present. The proposed Aldi store is less than one minute away from the Lidl store, with the need for a LAD (Limited Assortment Discounter) clearly being met by this latter store. It is an offer therefore not needed within this particular area.

It is important to note that Lidl had an application (12/01210/FUL) refused in March 2013 when permission was sought to vary the existing consent of the vacant retail units adjacent to the Bristol Road store to Open A1 to allow Home Bargains to trade alongside Lidl in an amalgamated and extended 1,062 sqm unit (as compared with the 1,125 sqm footprint that Aldi are proposing). In her Committee Report, the Case Officer also cited concerns regarding the cumulative impact this would have on the City Centre.

The site is currently designated as an employment site; which under policy E4 is protected. Aldi have not undertaken any type of assessment nor marketing exercise to ascertain whether the site is of interest to this type of user or would generate

equal benefits as those suggested for a foodstore. Surely this is critical if employment sites are 'protected' under Gloucester City Council policy?

From the figures presented by Turley Associates, it is apparent that both an unacceptable level of trade diversion and cumulative impact would arise if the Aldi was to be consented. Such figures should also be treated with a certain level of caution since they are likely to be underestimated. Of course, such an analysis does not account for smaller foodstores and other local businesses which would be directly affected by the development.

It is a little strange that Gloucester City Council did not insist upon a full impact assessment as advised for certain applications beneath the 2,500 sqm threshold identified in the NPPF in the Joint Core Strategy Retail Study (2011-2031, prepared by DPDS), given the anticipated levels of impact estimated by Turley Associates. Indeed, we are aware that the Council themselves are concerned about the impact the development will have on existing retail and are likely to seek a independent consultant's opinion (DPDS Consulting) with regards the proposals. As this has currently not been undertaken, we kindly request that you insist upon this in the interest of openness and transparency in light of Lidl's recent refusal.

With regards to highways, Lidl understands that there are highway concerns regarding the current proposed site arrangement in terms of delivery manoeuvres, pedestrian safety and vehicle movements and would highlight that this is a critical safety issue which the current arrangement as proposed, does not resolve. As such, a highway objection must also apply.

With regards the sequential test, Lidl feel that Turley Associates have not provided an adequate assessment, particularly with regards the Kings Quarter development. Turley concludes that the site is both not available nor suitable for their clients. However, in her committee report on application 12/01210/FUL (March 2013), Ms Ristic states that:

'Given that there is an allocated, planned and committed site capable of delivering additional convenience and comparison floor space at Kings Quarter there is a sequentially preferable site.' (p7)

Furthermore, and quite significantly:

'The identified capacity for the plan period is not sufficient to support out-ofcentre development over and above the King's Quarter committed, planned investment.' (p7)

There is seemingly only one course of action from this conclusion; that the proposed Aldi application should be refused on grounds of insufficient sequential assessment, the cumulative impact of the proposed development and a failure to fully explore policy E4 with regards to the potential to retain the land as employment use.

Should the application be recommended for approval, with Member's subsequent support, Lidl reserves its right to seek a judicial review of the application.

This objection has also been circulated to Planning Committee Members, Ward Councillors and Richard Graham (MP Gloucester).

Yours sincerely

Wendy Hurst Acquisitions Manager – Lidl UK GmbH Sent from my iPad Hi Bob. A letter was given in at reception from Sandra Williams who is a resident who has experienced traffic problems in the area,can you let me know if you have received this in the morning please. Also can you make sure Highways are aware that St Paul's school is situated at the back and is very busy with extra traffic and children. Thank you from Debbie

REF 13/00710/FUL Sandra Williams . waters 63 St Pauls Rd 1140 was once almost run over when pregnant with my first son on Bristol Road at the crossing by Tesco Metro by a car. I cell and pared my palms and when I got home and took off (or peeled off my jeans) had badly grazed my s legs all to protected my stomach (bump). The children and parents now bike to primary and Secondary schools as fares on buses are to high plus of health reasons, but I know people who use Bristol Road, Clipton Road and Strong Stroud Road all to go all get home. The cars use the smaller roads as by-roads as it is and there will be more of that and we have already had trouble in personnal experience of almost being run of over before dropping my son off in pre-school. You shouldn't keep closing down local shops we have a Aldi in quedgley and we have enough supermarkets in town now. Enoughs enough.

There are always
accidents on the
Bristol Road intersection
by kwik fit as
used to live by there, also on
trier way as they est cause problems
for each other, I saw these
accidents many times and moved
for one of these reasons.

Proposed development of Aldi Store

13/00710/FUL | Demolition of existing building and erection of Class A1 food store (1,680 sq.m. gross; 1,125 sq.m. net) with associated access, parking and landscaping | Land at Junction of Clifton Road and Bristol Road Gloucester

I am submitting this document on behalf of Griffins corner shop (107, New Street, Gloucester GL1 5AZ). After looking at the documents involved with the planning application it has identified mistakes, queries, questions and concerns as to the viability and suitability of the development at this site. The table below details these concerns and questions in the hope that they will be considered and answered.

Who	Comment / description	Possible Action to be taken	Discussion points my Comments and questions
Aldi Application	Land assessment	Has an accurate flood assessment been undertaken?	The Land assessment reveals and details the proposed site is within an area of flooding. (Flood zone 1, 2 and 3a) Does this mean it is not suitable for building on? Does it have implications on current drainage?
Aldi Application	Application identified land suspected to be contaminated	Has an appropriate contamination assessment been submitted with the application?	Are there any restrictions on building on contaminated sites? What implications may arise? What details are enclosed with the deeds of the property?
Aldi Application	Hours of Opening section 20	Aldi need to specify exactly the hours of trading	Incorrect opening hours detailed Mon – sat 8am - 9pm and same on Sunday and bank hols? Therefore surely not within Sunday Trading laws. Conflict of information the Travel plan document details limited hours to be 10am -6pm on Sunday. What are the proposed hours of trading?
Aldi Application	Assessment of impact	Did Aldi undertake a thorough research investigation and sequential test on the site to determine the impact upon businesses both in and outside of food sectors within their catchment?	Failed to a acknowledge impact on Griffins store and other small food stores on Bristol Road, Parkend Road, and Southgate Street to name a few in area in proportionate study. Failed to acknowledge presence of other businesses .i.e. Kwik fit , In Aldi 's Planning statement document page 9 section 3.4 details To the north lie two vacant units formerly occupied by Kwik-Fit and a bathroom showroom. Kwik fit are still trading there and have included a comment on the application opposing the

Who	Comment / description	Possible Action to be taken	Discussion points my Comments and questions
			application and raising their concerns about the development.
Archaeology comments	Consultant submission was concerned that isolated areas of archaeological remains may be present within the site and potentially be impacted by the proposed development. The main issue from an archaeological point of view is the potential for human remains - a number of inhumations were discovered in 1952 c.60m to the north of the site, these are thought to be of Roman date	Findings recommend that a programme of archaeological mitigation should be undertaken so as record any archaeological remains and finds which may be adversely affected by the proposed development. Recommendation that the following condition is attached to any planning permission which may be granted for this development, i.e.; Condition ARI 'No development shall take place within the proposed development site until the applicant, or their agents or successors in title, has secured the implementation of a programme of historic environment work in accordance with a written scheme of investigation which has been submitted to and approved in writing by the Local Planning Authority. The programme will provide for archaeological monitoring and recording (a 'watching brief') during ground works related to the development proposal, with the provision for appropriate archiving and public dissemination of the findings.'	Are Aldi aware of the Archaeology importance of this land? Have the bones been further investigated? Who currently owns deeds to property? IS it for them to action or Aldi? Do the Police need to be involved if chance of human remains? If the proposed development site has potential to include significant elements of the historic environment the Council requires that these elements will be recorded during development and their record made publicly available. This accords with policy BNE.9 of the Second Deposit City of Gloucester Local Plan (2002) and the Interim Adoption SPD of Gloucester City Council's 'Development Affecting Sites of Historic Environment (Archaeological) Interest' (2008). Are Aldi aware of this above legislation policy?
Highways Alison Curtis Coordinator	Refers to the planning application received on 8th August 2013. Recommends that this application be refused on highway grounds for the following reason(s): Insufficient information has been submitted to enable the Planning Authority to properly assess the	Need to submit Travel Plan referred to in the Transport Assessment.	Has the transport assessment failed to acknowledge extra impact of the proposed use on roads and volume of traffic and safety of customers especially during delivery? Has Pedestrian and vehicle access, roads and rights of way been addressed and correctly proposed when

Comment / description	Possible Action to be taken	Discussion points my Comments and questions
transport impacts of the development.		developing a site? Especially when the highways are stating it should be refused. Has further information now been submitted?
The design of the proposed building is not acceptable and must be improved. Fear the building design has come straight out of the Aldi catalogue and bears no relation to its imposing Victorian industrial neighbours, the England's Glory match works and the former Wagon Works. Planning permission should be refused pending further negotiations.	Amendments needed to design of building.	Have new proposed designs now been submitted to address issues raised by civic trust consultants?
The proposed Aldi application should be refused on grounds of insufficient sequential assessment, the cumulative impact of the proposed development and a failure to fully explore policy E4 with regards to the potential to retain the land as employment use.	Possibly further testing, assessment and research to be undertaken.	Agree with valid points and concerns raised by Lid1 which all need addressing. The employment section 4 can not be ignored; in the city with unemployment a proposal on the site which would meet this planning guideline must only be approved.
	The design of the proposed building is not acceptable and must be improved. Fear the building design has come straight out of the Aldi catalogue and bears no relation to its imposing Victorian industrial neighbours, the England's Glory match works and the former Wagon Works. Planning permission should be refused pending further negotiations. The proposed Aldi application should be refused on grounds of insufficient sequential assessment, the cumulative impact of the proposed development and a failure to fully explore policy E4 with regards to the potential to retain the land as	transport impacts of the development. The design of the proposed building is not acceptable and must be improved. Fear the building design has come straight out of the Aldi catalogue and bears no relation to its imposing Victorian industrial neighbours, the England's Glory match works and the former Wagon Works. Planning permission should be refused pending further negotiations. The proposed Aldi application should be refused on grounds of insufficient sequential assessment, the cumulative impact of the proposed development and a failure to fully explore policy E4 with regards to the potential to retain the land as

It is clear that unresolved objections and comments have been identified with the proposal, documents and plans, and the degree of inconsistency and inaccuracy with the details included in the proposal. Therefore it must be concluded and evaluated through the planning process not to be policy compliant and the application to be refused planning consent.

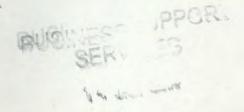
Local planning authorities should positively seek opportunities to meet the development needs of their area with the main conclusion that no further convenience food store provision is required at this site. Therefore, suggesting that possibly alternative sites would be more beneficial for the town. As described by the council in pre application discussions. Potential retail sites identified to be Kings Quarter, Greater Greyfriars and Blackfriars. These have been identified as representing opportunities to make an important contribution to City Centre retailing. Therefore, the impacts of building an Aldi store in the proposed area significantly and demonstrably do not outweigh the benefits. Development on this land should be restricted. A food store provision would have unacceptable impact on the local plan, viability and vitality of local food businesses and the location has an unacceptable impact upon travel patterns.

As requested in pre application consultation the assessment Aldi made of the impacts of the proposal in retail economic terms is inaccurate and misleading. We understand that it is a proportionate retail impact assessment nevertheless it doesn't take into account local shops percentage of anticipated trading effects, and failed to identify Griffins corner shop located around the corner and other stores in the catchment area of the proposed store. With the belief that the Griffins tore will experience a high impact as they trade in the same food sector with some customers doing weekly shops and some doing top ups (what Aldi function is). These impacts are related to the planning process and are not going to be as low and under exaggerated as described in supporting appendix documentation by Aldi. If planning for the Aldi store is granted it will be detrimental to the viability and vitality of Griffins convenience store and other similar shops. The Griffins shop has successfully served, met and exceeded the needs of their customers for over 70 years.

We acknowledge and agree with the comments made by Lidl regarding this application and note all of the support, comments, concerns and opinions from the local community and residents who also believe that planning of this application be refused.

However if planning permission is agreed then Griffin's shop would be grateful to planning to advise about the processes involved with an appeal against the decision. If further attempts to appeal and obtain refusal to the planning proposed, the Griffin's shop would welcome the assistance of the planning team to facilitate and condition Aldi to work with local businesses and advise about development timescales.

We look forward to hearing from you soon with regard to the contents of this document and answers to questions and queries that have arisen.





Mr B Ristic Senior Planning Officer Planning Department Gloucester City Council Herbert Warehouse The Docks GLOUCESTER GL1 2EQ

Lidl UK GmbH Waterton Industrial Estate Off Cowbridge Road Bridgend CF31 3PH

Date: 10 January 2014

BY DOST AND EMAIL .

Dear Mr Ristic

13/00710/FUL - Proposed Aldi Food Store - Clifton Road/Bristol Road, Gloucester

I write with regards the above application and further to my letter dated 2nd September 2013.

With reference to DPDS response dated 13th December 2013, Lidl wish to underline the views of the Council's own consultant; that being that the applicant has failed to provide an adequate sequential assessment to support its application:

'We conclude that even with the additional information now submitted, the applicant has not satisfied the sequential test. The level of information presented on the alternative opportunities is still a long way short of that which is generally submitted in planning applications for a significant retail development and does not provide the Council with an adequate basis on which to conclude that there are no more sequentially preferable sites available.' (p8)

We again wish to highlight this issue as noted in the committee report on the Lidl application (12/01210/FUL, March 2013). The Case Officer, Ms Ristic stating that:

'Given that there is an allocated, planned and committed site capable of delivering additional convenience and comparison floor space at Kings Quarter there is a sequentially preferable site.' (p7)

In their response to the various objections dated 19th November, it is apparent that their dismissal of the Kings Quarter site is based on the lack of an objection to their proposed scheme on the part of Stanhope. This is wholly inadequate and does not

address this site in any meaningful way. TA have provided no evidence as to why the scheme cannot be accommodated on this site.

It is clear from this, and in the opinion of the Council's own retail consultant, that the applicants have failed to demonstrate that there are no more sequentially preferable sites that can be made available within an acceptable timeframe. In line with paragraph 27 of the NPPF, planning permission should be refused; and bearing in mind the view of the LPA in relation to application 12/012010/FUL, the Council itself are not satisfied that this has been achieved.

It is worthy to note that in the concluding comments of their response dated 19th November 2013, TA claim that:

'there is no retail or employment policy basis on which to refuse this application.' (p10)

However, we are somewhat at a loss to locate any discussion of employment policy points in their response. In light of this, Lidl still maintain that TA have not considered policy E4 in relation to the site's retention as employment land and we urge the Council to request that the applicant undertakes work to show whether this is indeed 'surplus'.

There is seemingly only one course of action from this conclusion; that the proposed Aldi application should be refused on grounds of insufficient sequential assessment and a failure to explore policy E4 with regards to the potential to retain the land as employment use.

Should the application be recommended for approval, with Member's subsequent support, Lidl reiterates its right to seek a judicial review of the application.

This objection has also been circulated to Planning Committee Members, Ward Councillors and Richard Graham (MP Gloucester).

Yours sincerely

Wendy Hurst Acquisitions Manager

Encs



DS/4120/01(07Nov13)Gloucs

Sent by email and post

Peacock & Smith Limited Second Floor 1 Naoroji Street

Planning Department
Gloucester City Council
Herbert Warehouse
The Docks
Gloucester
GL1 2EQ
For the attention of Mr B Ristic

07 October 2013

Dear Mr Ristic

TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED)
PROPOSED ALDI STORE, LAND AT CLIFTON ROAD, GLOUCESTER
LPA REFERENCE: 13/00710/FUL

We act on behalf of our client, Wm Morrison Supermarkets Plc (hereafter referred to as Morrisons), to lodge a strong **objection** to the proposed **out-of-centre** Aldi store on Clifton Road in Gloucester (LPA reference: 13/00710/FUL).

Context

Morrisons currently operate a key 'anchor' store in Abbeydale district centre, which is 'policy protected'. The store plays an important role in terms of the health of the district centre, because it draws shoppers into the centre frequently and regularly. This, in turn, has spin-off benefits for other local shops in the vicinity.

Furthermore, planning permission has recently been granted for a new Morrisons store on the Railway Triangle site (Metz Way) in Gloucester. The implementation of the store has reached an advanced stage in the construction programme and it will commence trading imminently.

It goes without saying that Morrisons was delighted with the planning permission for their new store, but is now gravely concerned about the levels of impact on their significant new investment into the local economy if the proposed Aldi store is granted planning permission. Both stores have a comparable convenience offer (see below) and would effectively draw the majority of their trade from the same catchment area. The 'committed' Morrisons store would, therefore, face direct competition from the proposed Aldi store.

In this context, this objection letter carries significant weight and should be taken into full consideration in the determination of the planning application.

Trading Characteristics of the Proposed Aldi

The proposed Aldi store measures 1,680 sq m gross and 1,125 sq m net. The central theme and rationale running through the supporting Retail Planning Statement is the 'deep discount' nature of the convenience goods sold by Aldi and it would not be a 'one stop shop'. It is argued that it complements.

Managing Director: Peter R.B. Wood Dip TP, MRTPI

Directors: Chris Creighton BA (Hons), MTP, MRTPI

Mark Eagland BA (Hons), MTP, MRTPI

Senior Associates: Cassie Fountain BA (Hons), Dip TP, MRTPI

Ed Kernsley BA (Hons), Dip TP, MRTPI Steve Buckley BA (Hons), BPI, MRTPI

Anthony Ferguson MA (Hons), MRTPI Sarah Worthington MPhil (EnvPl), MAUED, MRTPI

> Jon Beeson BA (Hons), Dip TP Gareth Glennon BA (Hons), MA, MRTP! Cara Ware MTCP (Hons), MRTP!

Consultant: Robert Smith Dip TP, MRTPI

Associates:



rather than competes with, existing local traders. For example, it is emphasised in paragraphs 2.12, 2.13 and 4.10 in the Retail Statement:

- '2.12 This is an important distinction with ALDI and crucial to understanding how stores operate. In practice this means that, unlike larger supermarket formats, ALDI does not offer a 'one-stop-shop' meaning that, when shopping at ALDI, customers will also have to visit other shops and services to complete their shopping trip'.
- '2.13 On this basis, ALDI complements, rather than competes with, existing local traders and generates considerable propensity for linked trips and associated spin-off trade'.
- '4.10 The proposal seeks to provide a deep-discount facility to enhance the retail offer of the existing area, particularly assisting those residents on low incomes. The proposals will improve the retail offer, competition and choice'.

However, it is critically important to note that a report by the reputable Verdict dated October 2012 provides an overview of Aldi's performance in 2012. The report clearly states (our emphasis),

'Aldi is becoming more of a supermarket and <u>less of a discounter</u>, in an attempt to convert shoppers who visit Aldi for their basics into ones <u>who</u> will complete a full shop'

and

'more shoppers are using the retailer for the whole of their grocery shop'.

This view is shared by DPDS in their Retail Audit, which states at paragraph 1.2 that the product range in Aldi stores is sufficient to meet main food shopping needs.

Therefore, in summary, a new Aldi store would be 'less of a discounter' and would compete for both 'main' and 'top-up' food shopping trips. Contrary to the Retail Statement, Aldi stores compete and impact on existing local traders. It would <u>not</u> introduce a different type of food retailing and would <u>not</u> improve the choice and range of food shopping facilities that already exist for the local community.

Planning Policy Position

Insofar as national and local planning policy seeks to underwrite, sustain and enhance town centres (including district and local centres), retail planning applications on sites that are situated in out-of-centre locations should, as a general rule, be rigorously subjected to planning policy criteria.

The application site is located out-of-centre and therefore the proposed development needs to satisfy all the key retail planning policy criteria set out in the NPPF, the most significant being the 'sequential approach' and 'impact'. These tests will be well-known to the Council, and their external retail planning consultants (DPDS), and we do not propose to rehearse them here. Suffice to say, and as clearly set out in paragraph 27 in the NPPF, where an application fails to satisfy the sequential test or is likely to have significant adverse impact, it should be refused.

The statutory development plan comprises the Local Plan Update (2002), which has been adopted for development control purposes. Other material considerations include the emerging Gloucester (with Cheltenham and Tewkesbury) Joint Core Strategy and the emerging Gloucester City Plan. Nowhere is provision made for the proposed convenience provision on the application site.



Locational Considerations and Potential for Linked Trips

At the very heart of national and local policy is the issue of sustainability and linked trips that maximises the opportunity to use means other than the car.

The application site is located approximately one kilometre from the edge of the Primary Shopping Area in Gloucester city centre and circa 480 metres from the edge of the boundary of Seymour Road local centre. It is therefore isolated from 'policy protected' centres of acknowledged importance. The proposed Aldi store would also have a strong prominence and relationship with Bristol Road (A4301). This, together with the attraction of 88 dedicated free car parking spaces, means that it would primarily operate as a freestanding 'main' and 'top-up' food retail destination that would be heavily car dependent. It would also result in an increase in the length and number of car journeys and, in this way, would have implications for the Council's sustainability objectives.

The prospects for meaningful linked trips with the nearest centres (Gloucester city centre and Seymour Road local centre) are very limited. Consequently, shoppers travelling to the proposed Aldi store would be able to satisfy all their convenience shopping needs in this out-of-centre destination, which would negate the need to visit city, district and local centres for other food shopping purchases as part of the same trip. Thus, it would result in an increase in the length and number of car journeys, as well as draw trade away from town centres.

Sequential Test

It is well-known by retail planning practitioners that national and local policy requires all retail developments not in an existing centre to pass the sequential test. The application of the sequential approach has an underlying purpose namely that development should be directed to existing centres first; then edge-of-centre locations; and finally out-of-centre sites, with preference given to sites that are well connected to the town centre.

We note that the Retail Audit undertaken by the Council's external retail planning consultants, DPDS, has concluded that, 'the applicant has failed to satisfy the sequential test and unless the Council can come to its own conclusion on the availability and suitability of opportunities in the City Centre, planning permission should be refused in accordance with paragraph 27 of the NPPF'.

Furthermore, the important issue of 'flexibility' has not been properly addressed in accordance with the NPPF and the extant Practice Guidance. Both policy documents expect developers to demonstrate genuine flexibility in considering sequentially preferable sites, and this includes flexibility in format and scale.

Impact

Although we acknowledge that there is no longer a requirement to demonstrate quantitative need for new retail floorspace, expenditure capacity is relevant in terms of assessing impact. It establishes the weight attributed to the benefits of a new foodstore.

The Council's retail study (2011) confirms that there is no capacity for convenience goods floorspace in Gloucester in the short-term (**Table 1**).



Table 1: Additional Convenience Floorspace Capacity in Gloucester			cester		
Location	2011 (sq m net)	2016 (sq m net)	2021 (sq m net)	2026 (sq m net)	2031 (sq m net)
Gloucester	0	756	1,321	2,315	3,541

Moreover, and importantly, paragraph 4.30 in the Council's Retail Study states (our emphasis):

'It will, however, remain limited throughout the study period, and if account is taken of the proposed Morrison foodstore on Metz Way and the Tesco extension at St Oswalds Park, there will be no further need for convenience floorspace until the very end of the JCS [Joint Core Strategy] period'.

With this in mind, and as previously set out, the permitted Morrisons store on the 'Railway Triangle' site will commence trading imminently. It is also understood that the proposed extension to the Tesco store at St Oswalds Road has obtained detailed planning permission. As such, and in line with the Council's own retail study, there is <u>no</u> further need for convenience floorspace until beyond the Joint Core Strategy period.

On the basis that the new Morrisons store on the 'Railway Triangle' site is an important 'commitment', the cumulative impact assessment needs to be updated by the applicant to assess the combined effects of the proposed Aldi store, the permitted Morrisons store and the permitted extension to Tesco on centres of acknowledged importance (i.e. the city centre, district centres and local centres).

Choice and Competition

As recognised in paragraph 3.22 in the Council's retail study, Gloucester has a plethora of foodstores promoting choice and competition namely:

- Asda (Bruton Way)
- Sainsbury's (St Ann's Way and Barnwood)
- Tesco (St Oswalds and Quedgeley)
- Morrisons store (Abbeydale)
- · Aldi (Bristol Road)
- Lidl (Eastern Avenue and Canada Wharf).

Furthermore, and as previously explained, planning permission has recently been granted for a Morrisons store on the Railway Triangle site which will commence trading imminently, together with an extension to the existing Tesco store in St Oswalds.

Unequivocally there is no identifiable need for qualitative improvements to the existing retail offer in Gloucester. Thus, if granted planning permission, the proposed Aldi store would result in an overconcentration of retail floorspace serving Gloucester.



Summary and Conclusions

The main thrust of this objection is that:

- the 'in-centre' Morrisons store in Abbeydale is a material consideration in the determination of this
 planning application, because it plays an important 'anchor' role for the 'policy protected' district
 centre.
- allied to this, the new Morrisons store on the Railway Triangle site would face direct competition
 from the proposed Aldi store, if permitted, and our client is gravely concerned about the levels of
 impact on their significant new investment into the local economy. Both stores have a comparable
 convenience offer and would effectively draw the majority of their trade from the same catchment
 area. The 'committed' Morrisons store would, therefore, face direct competition from the Aldi store.
- the implications of permitting the proposed Aldi store are contrary to the spirit and detail of national and local policy.
- a new Aldi store would compete for both 'main' and 'top-up' food shopping trips and, in this way, impact on existing local traders. It would <u>not</u> introduce a different type of food retailing and would <u>not</u> improve the choice and range of food shopping facilities that already exist for the local community.
- the prospects for meaningful linked trips with the nearest centres (Gloucester city centre and Seymour Road local centre) are very limited.
- the Retail Audit undertaken on behalf of the Council concludes that the applicant has failed to satisfy the sequential test.
- the important issue of 'flexibility' has not been properly addressed in accordance with the NPPF and the extant Practice Guidance.
- there is no further need for convenience floorspace until beyond the Joint Core Strategy period.
- the cumulative impact assessment needs to be updated by the applicant to assess the combined effects of the proposed Aldi store, the permitted Morrisons store and the permitted extension to Tesco on the city centre, district centres and local centres.
- there is no identifiable need for qualitative improvements to the existing convenience offer in Gloucester.
- the applicants have failed to satisfy the key policy tests set out in the NPPF and it should be refused planning permission on these grounds as clearly set out in paragraph 27 in the NPPF.
- permitting the proposed Aldi store will send out the wrong signals in terms of protecting and enhancing centres of acknowledged importance (i.e. the city centre, district centres and local centres). Whereas, refusing the planning application will ensure that the vitality and viability of these 'policy protected' centres is preserved.

In the context of all of the above, we respectfully request that the proposed Aldi store is refused.



We should be grateful if you would acknowledge receipt of this objection and include it within your officer's report to Committee. It is our understanding that the planning application will be heard at the Committee meeting scheduled on 06 December 2013.

Please do not hesitate to contact David Stephenson should you require any further information and/or clarification.

Yours sincerely

PEACOCK AND SMITH

I understand that an Aldi small grocery store will be constructed within this area of land next to my house. However I believe currently that there are too many supermarkets and grocery store in Gloucester. E.g. Sainsburys by the Quays is the nearest one, also Tesco and lidl on Bristol road. In fact we already have an Aldi on Bristol road. We now have a new Morrisons opening soon just by Asda off Metz way and I had lost count of how many Tescos there are in Gloucester now! I am aware that these giant retailers are just competing... What happened to protecting local small businesses such as corner shops? Has Gloucester gone corporate mad?

Mr Jalaal Patel 32 Stroud Road Gloucester GL1 5AQ I think this would benefit the Stroud road/bristol road community very much. Walking distance and the costs of shopping at Aldi. This part of Bristol rd / Clifton rd has been an eyesore for far too long maybe 20 years or more. We don't need any more car show rooms along Bristol road. Maybe this will improve shopping at the quays as well.

Ms Elaine Thomas 183 Church Drive Quedgeley Gloucester GL2 4US 3 ST VINCENT WAY CHURCHDOWN GLOUCESTERSHIRE GL3 1NP

August 2013.

Reference - 13/00710/FUL

Dear Mr Ristic,

I write to express my disappointment that Gloucester City Council is considering backing the development of an Aldi store on the old Brownfield Site on Bristol Road.

It is my opinion that we have more than enough large supermarkets in the area, some within a 3 mile radius. Why are we not supporting and concentrating our efforts on sustaining our smaller local businesses?

Whilst I appreciate that times change and Aldi will provide some employment opportunities, I think the knock on effect for local businesses outweighs this greatly.

Having grown up in the area I feel strongly that local voices are not heard enough. Do we really need another supermarket? Large out of town retail parks have already killed off our High Streets, let us not allow the same fate to befall our local shops and businesses who have served their community for many years.

Yours Sincerely

Sharron Holland

34 St Pauls Ra Glarcester REF 13 00710 FUL GLI SAR To whom it concerny. There is no sensible reason foi another Supermarket on Bristol Rd, this will have a detremental effect on our small independent bloiders who have sovied our community ecceedingly well for many here trade will be effects and tookwill Sleens. This is not fair. We havisness on our doorstop. Yours faithfully

Mrs P. Stoneham 20 castlemead Court Gloucester

TO BOD RISTIC
REF 13/00710/ FUL

Considering having another Superstore
Only a few infinites away from town.
Surery this will effect town shops and
Others locally instead of People Spending
Money in Several town shops and other local
businesses they can leasily walk to Aidis
and get all items under one root.
These items can be cheafer so more
encarraging to go there.
Supporting British track should be
a most. Where is the benefit of Jobs?

When Small independent Shops have to cut Clown on Staff and hours so no beneat there I often Gravell on the basy Congested roads around this area and have seen a lot of road Verge which can be very Cryphtening.
Why Court Council encourage the sale
of this land and Make it beneficial to the Cocal Shops and Community. NOT to encurage Selling items that we already have

A.P.R Corner Stores
53 Bristol Road
Gloucester
GLI 558
Tel-01452 501467

Dear Mr. Bob RISTIC (REF 13/007/0/ FUL)

I am devasted that Aldi is opening down the road from me.

This is going to have a detrimental effect on my business. I already have Tesco Express Just further up from me. That has already impacted by business, if Aldi were to open it would seriously effect my turnover which I'm barely surving on.

I am oppose the plans for Aldi to be built.

Yours Fathfully

RICHARD HOLMES PROPERTY CONSULTANTS

Mr B Ristic Senior Planning Officer Planning Department Gloucester Council Herbert Warehouse The Docks Gloucester GL1 2EQ

2nd October 2013

Dear Sir

Re: Planning Application Reference 13/00710/FUL – Land at the junction of Clifton Road and Bristol Road, Gloucester, GL1 5RZ

I am writing to object to the proposed development on behalf of the Midcounties Cooperative Ltd. Midcounties operates a large number of stores throughout Gloucestershire and most pertinent to this application operates convenience stores in Seymour Road and High Street, Tredworth.

Planning Policy

The relevant retail planning policy is contained within the Gloucester Local Plan and its Saved Policies, the City of Gloucester Second Deposit Plan 2002 and the overriding policies within the National Planning Policy Framework.

Within the NPPF, there is a presumption in favour of development unless;

"Any adverse impact of doing so would significantly and demonstrably outweigh the benefits when assessed against the policies in this Framework....."

Section 4a of the Deposit Local Plan requires need to be demonstrated if a development is proposed for an out of centre location.

Following the pre-application discussions between the Council and the applicant, it was agreed that a retail impact assessment would be undertaken together with the sequential assessment of alternative sites.

Retail Impact

Gloucester City Council was one of the commissioning authorities of the "Joint Core Strategy Retail Study 2011-2012 Phase 1" which was prepared by DPDS. This study identified a need for an additional 3500 sq.mt. of convenience retail space by 2031 but **no current additional need** beyond that already planned has been identified.

	Richard Holmes Property Consultants Ltd,
	Highfield House, The Greens, Leafield, Oxon, OX29 9NP
Tel:	Mobile: E-mail:
Re	gistered in England & Wales, Registered Office: 30 St Giles, Oxford, OX1 3LE
	Company Registered Number: 6486545

Bearing in mind this lack of identified need, it is important to establish what market Aldi is aiming at with this proposal so that you can determine which competing outlets will be affected. Turleys seem confused on this point, in the introduction to their retail assessment they identify Aldi serving a market for both weekly shopping and top up convenience shopping. Notwithstanding this, in paragraph 5.2.2 they state that the proposal will have little impact on nearby top up convenience stores. This is again, however, contradicted in their appendix which identifies the percentage effect that they estimate the store will have on competing outlets, including top up convenience store in the immediate vicinity.

No logical explanation has been provided for the way in which the effects of the proposal have been allocated to competing stores. Interestingly, the two Co-op stores at High Street, Tredworth and Seymour Road, which are policy protected, are shown to suffer a decrease in trade of 5.9% and 6.5% respectively. However, the Tesco Express in Lyson Avenue, which is not policy protected and is a similar distance from the proposal, is shown to have a decrease in turnover of 15%. This is irrational.

It is very important to consider the effect on the smaller stores in the locality as they provide an invaluable service to the more vulnerable members of society, including the elderly and disabled, who are not easily able to access stores further afield. Once trade is lost from these stores, future investment is reduced and the very future of the stores themselves is put at risk.

In my opinion, the figures presented by Turleys need to be treated with great caution as I note that there are considerable inaccuracies in the floor areas and turnover quoted for a number of the Co-op stores of which I am personally aware.

The Sequential Test

A thorough sequential test does not appear to have been carried out, or if it has, the applicants have not provided sufficient detail in their submission to demonstrate this. There are other sites available much closer to the centre but no proper analysis has been made of these.

The applicants seem to by relying on the Dundee case to justify their decision to choose the subject site. Referring to the Dundee decision, there is still a requirement for applicants to demonstrate flexibility with regard to scale and layout. The judgment was on a Judicial Review of a decision to permit a supermarket brought by a third party objector on the basis that the Council had not examined the sequential alternatives with sufficient rigour. The implication is that the Council has considerable discretion in considering the sequential test so long as it does not act unreasonably.

Employment

The applicants indicate that there will be 20 new full time equivalents. Bearing in mind that there is no demonstrated need in the area then the trade of any new store could only be drawn from other outlets. This would lead to a loss of jobs elsewhere and would merely transfer jobs rather than create new ones.

Highways

There still appear to by highway issues to be resolved particularly in relation to the manoeuvring of HGVs and potential conflict with customers.

Conclusion

This proposal will impact on nearby local centres and will harm their vitality and viability and prejudice future investment in the stores and their long term survival.

The sequential test has not been properly carried out and appropriate alternative sites do not appear to have been considered in any detail, which makes it difficult to assess their suitability.

There appear to be inaccuracies in the facts and the conclusions of the Retail Assessment, which require further investigation.

In all the circumstances, I would ask that the Council refuse the application.

Yours faithfully

Richard Holmes FRICS



Anna Buller
8 Rusington Koad
Tuffley
Glowester
924-0HP

To whom ever it may concern

I would like to expres my objection to the new Alde Store being built at the Birdel Read the

There are too many Supermarkets & Chain being built of already Studed in the Birtol Rad area. These big chein y supermarkets are taking away business from long Stonding local businesses I would be intersted to know what the council are doing to help regeneration of the high Street & Local Shops AU I have seen over the past to years are bed Butches, grows & Nowwagents going out of business, making it hade for the local, Eldely and people with no transport being able to pop into their local store and support the local community.

The small local flor does not just offer products & Serving to people but sometimes people go to a local store for a chat and to get organistion about the local area & what is to offer.

All I ask to for the council to conside the Small local Businesses before making these beg decisions, which will effect a huge amount of people and their lives pegarts

Local resident strovd Ro Dear Madam / SN with reference to your proposal of opening on Aldies on clifton Road Storester. Das resident of strond Road is happy about this proposal. with Supermarket comes Vermin from waste and outdays Also having such a big unit a Josting to my back sarden is not I deal) we have erough Small Shops to accomadate our Neighbourhood we don't need another Supermarket we have tescos down the read. I am totally against this prosposal. M.55 . 00

Name Mrs Usa Bayes. Reya Bayes lottle Bayes. Tim Bayes comments we have been usiting and wing the shop for years it is such an important port of the local community. The shop has been sening our needs and meeting them and has such as array of monas to buy. The caffins or me mest fremuest shop keepers I know and nething is too much trouble for men. The local oca has too meny spermonets to use and certainly would not benefit from cronel cheespecially in that location This is because traffice is cluders so heavy in cufton Road and brustol road as it is and aliveres takes ages to dive past so adding a supermonet will only increase truttic that the road connor accommodate. under NO accementances should planning for the proposed supermonest be accepted. We or supposed to be supporting the conmunity and not putting men under This pressure and even noking closing Then down and meatering their livelihood also one businesses because joice people will dive elsewhere to avoid the traffic ord the ora. The orea should be wed as somewhere to treet and take menas a and

To whom it may concern

Ben Green (RGN) 42 a Straud Rd Glancester CILI SAA

As a resident of Stroug Road, and Indeed of Gloucester city in general. I am writing to express my Severe concens about the plans for yet another Cheap brand Supermanket planned for the Corner of Oifton+ Bristol rd.

Why she we flooding one city with Sepermarkets? There are 5 other large Stones, and Several Metro Style supernances within a half rule radius, including another LIDL.

Your plans are running communities and small local businesses. On local shop closes so much for our little community, organising street parties, checking on people, passing on news and generally being open and available when reeded.

Bristol road was of the main enternoes to our beautiful City, do you really want tourists or residents to drive up a road fulled mouth one Cheap Supariets? esspecially so dose to the deaks and The Mall we surredly have Sansbrys!

You should actively be persuing leisure and entendement for ar aties eadents, more restorants or leave faculties, or ever a small city Park to welcome bisches and do some good for or youth and those who live here. Not wasting Morey + trace on Something we concessed do not hed or work.

Prease please show your support for Stripping locar businesses such as the frenchy Newsogents.

Higher prices in smaller shops do more for the economy in the local area. and more committee, families and muri City Streets Safer and acases.

Say no! to this proposal and do Some good for growester by dendering this area who someting worknowner good!

Kud regards

34Strad glocuster Tomach congestion roise arside our backgarden Loo mach noise when not fair for small bussines

Conè Vaughen St Pauls Rd Gloveste GUSAD

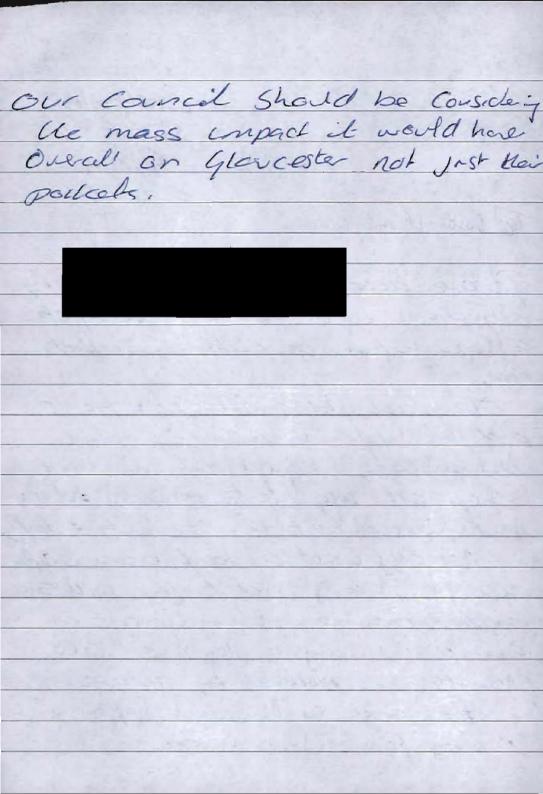
To When it may conce is

Please accept this letter viengmy objections to the perposed building of a Supermodel on clefter Road/Brite!

Our local shops will suffer from this and we should be supporting local businesses, I have known our recel shop all my life (37 od years) and they have contibuted to the (comments) and they have contibuted to the (comments) and they also the parter, and traffic will cause endless trouble. When there is an event in aways or town our side

traffic and so this will hopper with

parting for a Supernoted.



3rd September 2013

Re:Proposed Planning Application for new ALDI store Ref: 13/00710/FUL

Dear Mr Riestic,

We're writing to you to express our concerns & objections over the proposed new ALDI superstore being built on the corner of Bristol Road & Clifton Road. Although we agree that development of this site is needed we don't feel that yet another supermarket is the best answer as this drives only another nail into the coffins of both our city centre & the small independent stores in the vicinity. We are already served well in this area by Sainsbury's, ASDA, Lidl, Co-Op & Tesco plus with both new Morrisons & ASDA stores opening soon we are at supermarket saturation point! Having another ALDI store on Bristol Road is just another case of a "giant" corporation monopolising the market under the disguise of customer choice (but we have no choice once all alternatives have been lost).

Yes they bring employment to the area but are these jobs really the best or all we have to offer? Where we were once described as "a nation of shopkeepers" we risk our future generations being labelled "a nation of shelf fillers". How will today's youth; for surely the majority of these jobs (minimum waged) are aimed at them; get on the so-called property ladder (that other modern menace & social stranglehold that's force fed to us all)?

There is also the question of increased traffic with both customers & deliveries in an already busy & often congested area. Will the store be opening early & closing late? With many parents walking their children to the nearby St Paul's School there is a concern that this could be an accident waiting to happen. Then there's the added noise & disturbance to nearby homes, not to mention the increased litter the store will bring (if you doubt this then just take a walk along the canal path between Sainsbury's & the Docks!)

With everyone talking the talk about tackling the issues caused by increased alcohol abuse we don't think another outlet for cheap alcohol is a step in the right direction. And as supporters of that bastion of British life "the pub" this is also a concern with independent public houses closing at an alarming rate.

So we strongly urge you to reject this proposal as not only being unneeded & unnecessary but not being in the best interests of both Gloucester & the nation at large!

Yours faithfully

Mr D Banting & Miss J Percival

Bob Riestic Ref: 13/00710 FWL 91 STEOND Rd. Choucester. CLU SAH:

Dew mr Riestic,

years. Over this period of time I have noticed an increase in traffic quite Significantly.

Traffic has already been diverted around the clifton Rd area due to the opening of the Quays, so if planning goes ahead for ALDIS, what impact will this have yet again on the residence who have already lived with upheaval of road changes bringing extra noise + pollution, not to mantion extra footfall + not forgetting the impact this supposed progress has had on the local community. If I have seen several small shops lost because of so called improvements."

I don't recall receiving any information regarding our feelings on whether we needed another superstore outside our front door. I hope my comments along with many others are taken on board.

20. Weston Road Cilos.

For the Attention of the Planning comittee.

I was showed to find out that a superstore Yet Agrain wants to Apply for Planning. Shops like our triendly Corner shop Griffins should be supported and thought of in these situations. they have Supported us and served us for over 70 years they open long hours. And they are apod for our Community every Fine a supermarket get built its a Knock back for small Busnesse struggling to Survere in difficult economic times. Why Can't the land be put to better use for the Comunity that desent threaten What we have . I'm Barry .

THIS ONE OF CHOUSESTERS OUDEST
SHOP'S AND THE PROTECTION OF
THE BUSSINESS IS A MUSTCOMMUNITYS RELY ON LOCAL
SHOPS SPECIALLY ONES THAT HAVE
SERVED OVER SEVENTY YEARS IN
THIS LOCATION, AND PRESERVED THE
COLALITY FREINDLY SERVICE WE ALL
CAREW UP WITH;

29 MALVERN ROAD
GLOVCESTER.

JAMES BARRY

200 BRISTOL RD (SHOP)

FRIGHTENED WE LOOSE TRADE. LOCAL

PEOPLE WUD DO A BIG SHOP THERE AND

WON'T NEED TO COME TO LITTLE SHOPS

COUNCIL SHOULD HAVE MORE RESPECT FOR

AFFECTED

SMALLER SHOPS AND ARE JOBS CAN BE

The Editor, Letters, The Citizen, The Oxbode, Jean Clarke Westgate.

22nd August, 2013.

Dear Editor,

I was quite shocked to see in the Citizen Thursday, August 22nd that yet another giant store is awaiting planning permission to move into Gloucester. To say it will not affect the few small shops still around is ridiculous, it always has.

A case in point is Westgate Street, the family butchers, greengrocers, fish shop, fruit shops, chemists and post office, have all gone because of the power of the Supermarkets. Only one little grocery shop in the same family for 90 years still struggles on. The friendly and individual service is irreplaceable, as was the convenient situation for elderly and disabled people in the recent bad weather. It's the same all over Gloucester the individual shops in Bristol Road were busy thriving businesses, all gone because of the Supermarkets which surround Gloucester.

The Manager of Griffin Stores has every reason to be fearful, this old family run business is bound to be affected. The old well worn chestnut of more jobs does not consider the jobs that have already been lost.

Good luck to Debbie Griffin she is going to fight this and not accept the belief that it's no good trying to stop these giant stores they are too powerful, I am sure her loyal customers will support her these people are not operating for the benefit of bringing business but to make as much money as possible, I hope that the council will show some sense and refuse planning permission, after all enough is enough.

Yours sincerely,

SILL ENON 28 RES WOLL 41 MASSON GLOS 944 659 GLOSCESTER MURLERY Y HAS ENOUGH SULAR MARKOTES BRISIDE R.) FAM TO BUSY I WILL AVOID THE AREA

Keady Barnes 57 parkend Rd GIL 4xf.

To: The council

Regards to the Planning on Bristol Road. I believe there is to Much Traffic already people Will avoid the avays small Buissines will suffer although they have a car park our local Roads will be busy as I No I live around the area and I experience the car parking when there is an event at the avays

To whome it May concern, I am writing this to say ! strongly disagree with Planning for another Supermarket to go on Clifton Brision Rd. We have prenty of these stones Inner City. Firstly there are small business's that will Probably be affected and the council should be supporting these. Another Store will add to further road traffic congestestion by this area. Why can the council not support some lessure actuaty on this site to enable the people or glacester More choice especially the younger ones as we have little or no indor activities for the young. Strongly against another Aldi of while fully K Dealus St Paus resident

WHILE ALLEADY BEEN AFFECTED
BY THE QUAYS DEVELOPMENT AS
PEPLE TEND TO PARK IN OUR CAR
PARK UNAUTHORISED, AND WE FEEL
THIS WILL AFFECT US FURTHER AS
THEFOR WILL AUGO INCREASE WHILLY
COULD DETECT OUR CUSTOMERS WHO
DON'T WANT TO WAT

what we do.

Please retain this invoice as proof of purchase is necessary in the event of warranty work being required.

Lawrence & Venessa Symends REF 13/00710/FUL Meredith Way Charester Tuffley.

To Bob Riestic

We should all support our local Shops, convenience stores are popular with local comunitys, reasonable prices and reliable times of opening I do visit the Criffins shop and I do understand why they have been voted the friendliest in gloucestershive, they are all very helpfull.

Also LESS TRAFFIC and
Deliveries involved.
Why do we want anymore???

L Symands.

40 should Rep Glos. To the Council
22 13/00710/FUL Superstance outside the rear of my proporty had a letter from city council saying that I cannot uso my drueway at the back of my proporty which backed onto clifton rd because they said it was to dangerous for ma to drive in and out because of encoming trappio both ways inderstand what there is a proposal for a carpork next door

LESS Tanner

ne to use mine. to having a syrestore built next door to my premises years falfull

Planning Should Consider Marie Barnes
The heart of the community NEW Street
Gloucester To Bob Ristic We Should be Supporting local Shops not threatening them with Suggestions of More Supermarket We don't want to be known as the City of Supermarket Why can't the ground be fut into better use Can you not encourage this. Our Erlandly Shop new Street deserves to Stay in the community, they are so helpfull and Put in long hours they can not do enough for us. Surely Bristol Road has enough traffic Stop Starting With the lights and nogo area to the right of peal centre encourage more Congestion. M. Barnes

27 ROBINHOOD STREET

PARKING IS BAD ENOUGH AS IT IS SO MOULD EFFECT ALL RESIDENTS IUSED TO LIVE IN NEW STREET AN I FEEL IFWOULD SPOIL THE COMMUNITY AN LOCAL BUSINESS.

· Bob Ristic Ret 3/00710/FUL

This was brought to my attention. As we are one of the nearest shops to the sight this list does not mention as we feel the effect on our turn over will be significantly greater than any of the projections.

Our turnover is based on local trade and passing visitures. Our turnover is not large so a decrease in turnover will significantly effect the viability of our business.

from Debbie Conflor

TABLE 7: ANTICIPATED BASELINE TURNOVER ONCE OUTSTANDING COMMITMENTS ARE OPEN AND TRADING (CONVENIENCE GOODS) - 2018

	Turnover - No Development (Text	Diversión to	(Em)	(-1	(25)	PSI.	co. III Oswalds	(East)
YITHIN STUDY AREA								
Nouvester City Centre								
ansbury, Northgate Street	15,00	1:0%	0.32	1,0%	0.21	5.0%	1.23	13.25
eland, Chender	5.74	0.5%	0.16	0.000	0.00	1.0%	0.25	p.34
larks and Spencer, Eastpare Sareet	4.77	0.5%	0.16	0.0%	0.00	1.0%	0.25	4.36
esco Express, Gresvener House, Station Road	1.64	0.1%	0.03	0.0%	0.00	0.5%	0.12	1.48
Other commence stores	6.67	1.0%	11.32	0.0%	0.00	1.0%	0.25	6.11
iu0-rodel	33.82	3.1%	1.00	1.09	0.21	8.5%	2.09	30.53
leymour Road Local icentre								
o-op. Swymour Road	1.03	0.0%	0.00	0.0%	0.00	0.0%	0.00	1.93
oce shops	0.43	0.0%	0.00	0.0%	0.00	0.0%	0.00	0.43
ub-total	2.36	0.0%	0.00	0.0%	0.00	0,0%	0,00	2.36
redworth H _a h Street Local Centre	2.13	0.0%	0.00	0.0%	0.00	0.0%	0.00	2.13
ocii sheps	1.50	0.0%	0.00	0.0%	0.00	0.0%	0.00	1.50
un-total	1.63	0.0	0.00	0.0%	0.00	0.0%	0.00	3.63
anon Sheet Local Centre	2.06	0.0%	0.00	0.0%	8.00	0.5%	0.12	1.94
uedgeley District Centre								
esco: Quedgewy District Centre	21.44	0.0%	0.00	26.0%	5.39	0.0%	0.00	16.08
di Bristol Road	5.50	0.0%	0.00	3.5%	0.72	0.0%	0.00	4,77
dt Eastern Avenue	3.23	0.0%	0.00	2.0%	0.41	0.0%	0.00	2.02
ub-total	30.17	0.0%	0.00	37.5%	6.52	0.00	0.00	23.64
					- 2		-/	
sds, Kingsway, Quedgeley - Commitment 2		10.0%	3.22			0.0%	0.00	17.02
hurchdown District Centre								
nurchaown District Centre	1,31	0.0%	0.00	0.0%	0.00	0.0%	0.00	1.31
oras, Parter Road	1.31	0.0%	0.00	0.0%	0.00	0.0%	0.00	3.11
ub-total	2.42	0.0%	0.00	0.0%	0.00	0.0%	0.00	2.42
or top.	L-2	0.0	0.00	0.0%	0.00	0.0%	0.00	2.92
obeyetale Dismo: Centre (Morrisona)	19.80	12.6%	4.12	6.0%	1.24	0.0%	0.00	13.44
Insworth Desict Centre	0.64	0.1%	0.03	0.0%	0.00	0.0%	0.00	0.61
				-				
midworth District Centre (Co-up)	1.69	0.0%	0.00	0.0%	0.00	0.0%	0.00	1.69
Widser Diver Local Centre	0.86	0.0%	0.00	0.2%	0.04	0.0%	0.00	0.81
eventh Avanue Local Centre (Co-op)	1.41	0.0%	0.00	0.2%	0.04	0.0%	0.00	1.37
oney Hill Local Gentry	0.64	0.0%	0.00	0.0%	0.00	0.0%	0.00	0.64
may Road Look Centre (Co-qu)	1.01	0.0%	0.00	0.0%	0.00	0.0%	0.00	1,81
lation Avenue Libral Contre	150	0.0%	0.50	0.0%	0.110	0.0%	U OG	1,50
And the Control of th	1.54	200	er and		5,110	244	5 00	1.50
hd Chellenham Road Local Centre								
eco Express, 2-4 Oct Chetenham Road, Longwens	2.10	0.3%	9.16	0.0%	0.00	0.0%	0.00	1.94
e-op. 129 Cheltertram Road, Longlevens	4.70	0.0%	0.00	0.0%	0.00	0.0%	0.00	4.70
ub-lolai	6.80	0.5%	0.16	0.0%	0.00	0.0%	0.00	6.04
uccessore Road Local Centre	4.50	200		Ø 100	2.44	D days	0.44	2 200
o-op: 36 Hazzwette Road	1,73	0.5%	0.10	0.0%	0.00	0.0%	8/00	1.57
o-op, 4 Hillwiew Parade	2.00	0.5%	0.16	0.0%	0.00	0.0%	0.00	7.82
ocal shope.	0.64	0.04	0.00	0.0%	0.00	0.0%	0.00	0.54
total	4.40	1.0%	0.32	0.0%	0.00	0.0%	0.00	4.08
ul-ol-centre								
esco Extra, Gioucester Business Plark, Brockworth	39,14	5.0%	1.61	0.0%	0.00	0.0%	9,00	37.53
esco: Sir Oswards Road, Glaucester	26.95	15.0%	4.80	0.0%	0.00			
sco, St Oswalds Road Uplift in Fluorapace - Commitment		10.0%	3.22	0.0%	0.00			44.99
Probary, Barrelt Way	81.28	15.0%	4 83	0.0%	0.00	19.0%	4,67	31.76
ida, Britan Way	60.70	18.0%	5.79	18.0%	3.31	24.0%	5.90	45.06
metury, St Ant Way, Gloucester Quays	32:91	5.0%	1.61	20:6%	3.44	18.0%	4.42	23.44
sico Express, London Road	2.34	1.0%	0.32	1.0%	0.21	0.0%	0.00	1.01
sco Express. Lysons Avenue, Under	2.08	0.0%	0.00	0.0%	0.00	0.0%	0.00	3:09
nica Express. Eastern Avenue	2.34	1.0%	0.32	0.0%	0.00	0.0%	9.00	2.06
aco Express, Mead Road, Abbeyment	1.53	0.5%	0.16	0.0%	0.00	0.0%	0.00	1.37
f. Brissol Road, Canada Whari, Linden	2.78	0.0%	0.00	0.5%	0.10	0.0%	0.00	2.68
a-total	213.64	70.5%	22,59	34.1%	7.08	61.0%	14.98	199.63
orrisons, Rallway Triangle - Commitment 1		-		12.0%	2.48	20.0%	4.91	24.79
			-	-				
ITSIDE STUDY AREA		II).D<	21.94	Riffs	17.80	90.5%	22.11	
ther convenience lacifities (Inc. outside Study Area & SFT)		2.0%	0.64	15.0%	3.11	10.0%	2.46	

NCITES:

- NOTES:

 **Introvers of enising facilities taken from Table 6

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 **Introver of the proposed development is 2016 derived from Table 6.

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AT THE PRICES

TABLE 6: ANTICIPATED TRADING EFFECTS OF PROPOSED DEVELOPMENT (CONVENIENCE GOODS) - 2018

Within STUDY AREA Gloucesier City Centre Sainsbury, Northgate Street 15.00 soland, Ownode 5.74 Maks and Secrete, Estingate Street 4.77 Fesco Express, Crossword House, Station Road 1.64 Other cameramics atoms 5.627 Sub-total 193 Local strops 9.42 Seymour Road Local centre Colog, Seymour Road 193 Local strops 9.42 Sub-total 193 Local strops 9.42 Sub-total 193 Local strops 9.52 Sub-total 193 Local strops 9.53 Sub-total 2.36 Cologo segn Street 9.13 Sub-total 2.66 Quedgeley District Centre 7.14 Telson, Dandiquery District Centre 8.14 Local Strops 9.53 Local strops 9.54 Local strops 9.54 Local Centre (Co-op) 1.63 Meston Avenue Road (Colos Strops Meston Centre (Co-op) 1.63 Meston	(Cm) Diversion of Prop	noted Development (Em)	Resultant Turnover (En	i) impacts
Samsbury, Northgete Street	.61	(8011)		
September Sept				
Seymour Road Local Centre Circ op, Seymour Road Local Strope South-total South	1.0%	0.06	14.94	-0.4%
Teston Express. Gravework House. Station Road 1.64 Cities Commensations 8.67 Sub-total 33.82 Sub-total 33.82 Sup-more Road Local centre Cologo, Seymour Road 1.93 Local shops 9.42 Sub-total 2.36 Tredworth High Street Local Centre Cologo, Regin Street 2.13 Local shops 1.50 Sub-total 2.66 Cong. Right Street Local Centre Cologo, Sub-total 2.76 Barrion Street Local Centre Cologo, Date Street 2.14 Local Strops 1.50 Sub-total 2.66 Charter Read 3.67 Churchdown District Centre Cologo, 70 Sp. Johns Avenue Cologo, 70 Sp. Johns Avenue Cologo, 70 Sp. Johns Avenue Cologo, Parin Road 3.67 Churchdown District Centre Cologo, Parin Road 3.68 Cologo Centre (Cologo) 3.69 Windson Drive Local Centre (Cologo) 3.60 Cologo Centre (Cologo) 3.60 Cologo Centre (Cologo) 3.61 Cologo Centre (Cologo) 3.61 Cologo Centre (Cologo) 3.62 Cologo Centre (Cologo) 3.63 Cologo Centre (Cologo) 3.64 Cologo Centre (Cologo) 3.65 Cologo Centre (Cologo) 3.67 Cologo Centre (Cologo) 3.67 Cologo Centre (Cologo) 3.68 Cologo Centre (Cologo) 3.69 Cologo Centre (Cologo) 3.60 Cologo Centre (Cologo) 3.60 Cologo Centre (Cologo) 3.61 Cologo Centre (Cologo) 3.62 Cologo Centre (Cologo) 3.63 Cologo Centre (Cologo) 3.64 Cologo Centre (Cologo) 3.65 Cologo Centre (Cologo) 3.67 Cologo Centre (Cologo) 3.67 Cologo Centre (Cologo) 3.68 Cologo Centre (Cologo) 3.69 Cologo Centre (Cologo) 3.60 Cologo Centre (Cologo) 3.61 Cologo Centre (Cologo) 3.62 Cologo Centre (Cologo) 3.63 Cologo Centre (Cologo) 3.63 Cologo Centre (Cologo) 3.63 Cologo Centre (Cologo) 3.64 Cologo Centre (Cologo) 3.65 Cologo Centre (Cologo) 3.67 Cologo Centre (Cologo Centre (Cologo) 3.67 Cologo Centre (Cologo Centre (Cologo) 3.68 Cologo Centre (Cologo Centre (Cologo C	2.0%	0.12	5.62	-2.2%
Sub-total 33.82	1.0%	0.06	4.70	1.2%
Sub-total Salation Seymour Road 1.93	0.5%	0,03	1.60	-1 9%
Seymour Road Local Centre 193	5.5%	0.06	6.61 33.48	-1.0%
193 Local shops				
Local shops	2.0%	0.12	1.81	-6.5%
Tredworth High Street Local Centre Co-op, legis Street Local Senges 1.50 Sub-total 2.05 Sub-total 3.63 Sub-total 3.64 Sub-total 3.64 Sub-total 3.65 Sub-tota	0.4%	0.02	0.40	5.8%
Co-op, High Street Local Ships 1.50 Sub-total 2.63 Barlon Street Local Centre 2.06 Oudgeley District Centre Tesco, Quedgeley District Centre Tesco, Duedgeley District Centre Tesco, To St. Johns Avenue 3.23 Sub-total 3.017 Churchdown District Centre Tesco, To St. Johns Avenue 1.31 Tesco, To Tesco, Tesco	2.4%	0.15	2.21	-6.4%
Co-op, High Street Local Ships 1.50 Sub-total 2.63 Barlon Street Local Centre 2.06 Oudgeley District Centre Tesco, Quedgeley District Centre Tesco, Duedgeley District Centre Tesco, To St. Johns Avenue 3.23 Sub-total 3.017 Churchdown District Centre Tesco, To St. Johns Avenue 1.31 Tesco, To Tesco, Tesco				
Sub-total Sub-total Sub-total Consequence District Centre Tesco, Duedigniery District Centre Ass, Bristo Road Lest, Eastern Avenue Sub-total Congr. 70 St. Johns Avenue Congr. 70 St. Johns Avenue Sub-total Congr. 70 St. Johns Avenue 131 Sub-total Sub-total Sub-total Ass, Control Centre (Morrisonis) Instrumenth District Centre (Morrisonis) Instrumenth District Centre (Congr) Wedder Drive Local Centre (Congr) Masson Avenue Local Centre (Congr) Masson Avenue Local Centre (Congr) Masson Avenue Local Centre (Congr) Messon Avenue Local Centre (Congr) Tesco Express, 2-4 Old Cententham Road, Longievens Congr. 39 Huberneous Road Congr. 39 Huberneous Road Congr. 39 Huberneous Road Congr. 39 Huberneous Road Congr. 30 Huberneous Road Congr. 31 Huberneous Road Congr. 32 Huberneous Road Congr. 33 Huberneous Road Congr. 34 Huberneous Road Congr. 35 Huberneous	2.0%	0.12	2.01	6.9%
Barton Sirvent Local Centre Co-op, 70 St. Johns Avenue Co-op, 70 St. Johns Co-op, Netzor Avenue Local Centre Co-op, 10 St. Johns Co-op, Netzor Avenue Local Centre Co-op, 30 St. Johns Avenue Co-op, 40 St. Johns Avenue Co-op, 30 St. Johns Avenue C	1.0%	0.06	1,43	4.2%
Ouedgeley District Centre Tesco, Guedgeley District Centre Tesco, Guedgeley District Centre Ade, Bristol Road Ade, Bristol Ade, Bristol Ro	3.0%	0.19	3.44	-5.2%
Fesco, Quedigeley District Centre Ass, Bristian Road Assessment Road Asse	0.5%	0.03	2.03	1.5%
Fesco, Quedigeley District Centre Ass, Bristian Road Assessment Road Asse				
Nest, Brister Road Lott, Estater Avenue 3.23 Sub-total 30.17 Churchdown District Centre Co-op. 70.59 Johns Avenue 1.31 Sub-total 32.47 Abbeystale District Centre (Micrisonis) 18.60 Interworth District Centre (Micrisonis) 18.60 Interworth District Centre 0.04 Brick-worth District Centre (Co-op) 1.69 Wedson Drive Local Centre (Co-op) 1.41 Comey Hill Lincar Centre 0.86 Seventili Avenue Local Centre (Co-op) 1.41 Comey Hill Lincar Centre 0.94 Inters Road Local Centre (Co-op) 1.51 Micson Avenue Local Centre (Co-op) 1.61 Micson Avenue Local Centre (Co-op) 1.61 Micson Avenue Local Centre (Co-op) 1.61 Micson Avenue Local Centre 1.60 Chiest, 120 Centennam Road, Longievens 2.10 Chiest, 120 Centre (Co-op) 3.11 Signification Road 3.12 Signification Road 3.14 Signification Road, Centre Company 3.12 Senious Express, Lysins Avenue, Lincien 3.13 Signification Road, Centress Whart, Lincien 3.13 List, Bristos Road, Centres Whart, Lincien 3.13 List, Bristos Road, Centres Whart, Lincien 3.13 List, Bristos Road, Centres Whart, Lincien 3.13	1.0%	0.06	21.37	-0.3%
Left, Eastern Avenue 3.23 Sub-total 30.17 Churchdown Olstrict Centre Colop, 70 St. Johns Avenue 1.31 Golde, Parton Road 1.11 Sub-total 2.42 Abbeydate District Centre (Morrisons) 1.880 Inneworth District Centre (Morrisons) 1.880 Inneworth District Centre (Colop) 1.89 Windson Drive Local Centre (Colop) 1.89 Windson Drive Local Centre (Colop) 1.41 Concey Hit Local Centre (Colop) 1.41 Concey Hit Local Centre (Colop) 1.81 Misson Avenue Misson Road (Colop) 1.81 Misson Express (Colop) 1.81 Misson Express (Colop) 1.81 Misson Express (Colop) 1.81 Misson Express (Colop) 1.82 Misson Express (Colop) 1.83 Misson	3.5%	0.22	5.28	4.0%
Churchdown District Centre Co-op. 70-59 Johns Avenue Co-op. 70-59 Johns Avenue Co-op. Partian Road 1111 Sub-total 2,47 Abbeydate District Centre 0,64 Abbeydate District Centre 0,64 Brockworth District Centre 0,66 Brockworth District Centre 0,86 Beventin Avenue Local Centre (Co-op) 1,41 Coney Hill Lecal Centre (Co-op) 1,41 Coney Hill Lecal Centre (Co-op) 1,51 Coney Hill Lecal Centre (Co-op) 1,51 Coney Hill Lecal Centre (Co-op) 1,51 Coney Hill Lecal Centre (Co-op) 1,61 Motion Avenue Local Centre (Co-op) 1,61 Motion Avenue Local Centre (Co-op) 1,61 Co-op. 12-12-Centennam Road Local Centre France Express, 2-4-03-Centrenter Road, Longlevens 2,10 Co-op. 12-12-Centennam Road, Longlevens 2,10 Co-op. 4-Hilleren Road 2,10 Co-op. 4-Hilleren Paradle 2,00 Co-op. 4-Hilleren Para	1.0%	0.06	3.17	-1.9%
Co-op. 70-59 Johns Avenue 131 Co-op. Partion Road 111 Sub-total 2.47 Abbeystate Demot Centre (Morrisons) 18.80 Introverth District Centre (Morrisons) 18.80 Introverth District Centre (Co-op) 1.69 Windoor Drive Local Centre (Co-op) 1.69 Windoor Drive Local Centre (Co-op) 1.41 Correy HR Local Centre (Co-op) 1.41 Correy HR Local Centre (Co-op) 1.81 Mesoir Avenue Road (Co-op) 1.81 Mesoir Avenue Lysins Avenue Lincien 1.61 Mesoir Express Lysins Avenue Mesoir Visit (Coronice Road 1.55) List Bestins Road (Canada Whart Lorden 2.78	5.5%	0.34	29.82	-1.1%
Co-co, 70-St Johns Averue Co-co, Parton Road Co-co, Parton Road Sub-total 2,47 Abbeydate Demot Centre (Morrisons) 18,80 Introverth District Centre 0,64 Brockworth District Centre 0,64 Brockworth District Centre 0,66 Beverith Averue Local Centre (Co-op) 1,69 Windoor Drive Local Centre 0,64 Friesy Road Local Centre (Co-op) 1,61 Correy Hit Local Centre (Co-op) 1,81 Massor Avenue Local Centre (Co-op) 1,81 Massor Avenue Local Centre 1,50 Did Chetranham Road Local Centre 1,50 Did Chetranham Road Local Centre 1,50 But Chetranha				
Co-cc. Parton Rolld 111 Sub-total 2.42 Abbeydale District Centre (Micrisonic) 18.80 Introverth District Centre (Micrisonic) 18.80 Brockworth District Centre (Co-op) 1.89 Windoor Drive Local Centre (Co-op) 1.89 Windoor Drive Local Centre (Co-op) 1.41 Correy Hit Local Centre (Co-op) 1.81 Correy Hit Local Centre (Co-op) 1.81 Misson Avenue Local Centre (Co-op) 1.81 Ca-op, 129 Chellonnam Road Local Centre Co-op, 139 Hustonicote Road 1.70 Co-op, 14 Histonicote Road 1.70 Aros, 18 Histonicote Road 1.70	0.0%	0.00	1 31	0.0%
Sub-total 2.42 Abbeyotale Descrit Centre (Morrisons) 18.80 Introverth District Centre 0.64 Brockworth District Centre (Co-op) 1.69 Window Drive Local Centre (Co-op) 1.71 Concy His Listal Centre (Co-op) 1.71 Concy His Listal Centre (Co-op) 1.71 Motion Avenue Local Centre (Co-op) 1.71 Motion Avenue Local Centre (Co-op) 1.71 Motion Avenue Local Centre (Co-op) 1.72 Co-op His Listal Centre 1.73 Co-op 12 His Listal Centre 1.74 Co-op 12 His Listal Centre 1.75 Co-op 12 His Listal Centre 1.75 Co-op 13 His Listal Centre 1.75 Co-op 14 His Listal Centre 1.75 Co-op 14 His Listal Centre 1.75 Co-op 15 His Listal Centre 1.75 Co-op 16 His Listal Centre 1.75 Co-op 17 His Listal Centre 1.75 Co-op 18 His Listal Centre 1.75 Co-op 19 His Listal Centre 1.75	6.0%	0.00	1.11	0.0%
Brockworth District Centre (Co-op) Windson Drive Local Centre (Co-op) Windson Drive Local Centre (Co-op) 1.89 Windson Drive Local Centre (Co-op) 1.41 Correy Hit Local Centre (Co-op) 1.81 Marson Avenue Local Centre (Co-op) 1.81 Marson Avenue Local Centre (Co-op) 1.81 Marson Avenue Local Centre 1.50 Did Chettenham Road Local Centre Teaca Express, 2-4 Old Centenham Road, Longlevents 2.10 Ca-op, 129 Chettenham Road, Longlevents Ca-op, 129 Huccencore Road 2.10 Co-op, 129 Huccencore Road 2.11 Co-op, 129 Huccencore Road 2.12 Samplary, Barnett Way 4.128 Samplary, Barnett Way 4.128 Samplary, St Airt Willy, Gloucester Gastys 2-op, 2	0.0%	0.00	2.42	0.0%
Brockworth District Centre (Co-op) 1.89 Windson Drive Local Centre (Co-op) 1.89 Windson Drive Local Centre (Co-op) 1.41 Corney Hit Local Centre (Co-op) 1.41 Corney Hit Local Centre (Co-op) 1.81 Missoin Avenue Local Centre (Co-op) 1.81 Missoin Avenue Local Centre (Co-op) 1.81 Missoin Avenue Local Centre 1.50 Did Chettenham Road Local Centre 1.50 Sub-total 1.50 Did Chettenham Road Local Centre 1.50 Did Chettenham Road Loca	2.00	0.12	18.67	4.16
Brockworth District Centre (Co-opi) Wedson Drive Local Centre (Co-opi) Severith Avenue Local Centre (Co-opi) 1.41 Centry His Leon Centre (Co-opi) 1.51 Centry His Leon Centre (Co-opi) 1.51 Misson Avenue Local Centre (Co-opi) 1.51 Misson Avenue Local Centre (Co-opi) 1.52 Old Chettenham Road Local Centre Teacs Express, 2-4 Old Centenham Road, Longievens 2.10 Co-op, 12 Standard Road, Longievens 5.60 Hucesicote Road Local Centre Co-op, 29 Standard Road, 1.73 Co-op, 4 Historicate Road 1.73 Co-op, 4 Historicate Road 1.74 Co-op, 5 Old Road Local Centre Co-op, 6 Historicate Road 1.75 Co-op, 7 Disside Road, Cloudester Standard 1.75 Sub-total 4.40 Qui-of-centre Teacs Stro-Oswide Road, Cloudester Samptour, Barnett Way Aria, Barnett Way Aria	2.0%	0.12	18.67	-6.7%
Severatin Avenue Local Centre (Go-op) 1.41 Correy Hit Local Centre (Go-op) 1.41 Correy Hit Local Centre (Co-op) 1.81 Nation Avenue (Co-op) 1.81 Nation Avenue (Co-op) 1.81 Nation (C	0.0%	0.00	0.64	0.0%
Severatifi Avenue Local Centre (Go-op) 1.41 Correy Hit Local Centre (Go-op) 1.61 Privay Road Local Centre (Go-op) 1.61 Mescon Avenue Local Centre (Go-op) 1.65 Did Chettenham Road Local Centre 1.50 Did Chettenham Road Local Centre 1.50 Did Chettenham Road Local Centre 1.50 Sub-tatel 1.50 Huccelcote Road Local Centre 1.50 Sub-tatel 1.50 Huccelcote Road Local Centre 1.50 Co-op. 39 Habrend Paradle 1.50 Local Private Paradle 1.50 United Sub-tatel 1.50 Qui-of-centre 1.50 Gui-of-centre 1.50 Sub-tatel 1.50 Qui-of-centre 1.50 Sub-tatel 1.50 Sub-	0.0%	0.00	1.69	0.0%
Correy His Lectar Centre (Co-op) 1.81 Mastern Avenue Local Centre (Co-op) 1.81 Mastern Avenue Local Centre Trace Express, 2-4 Old Centre Co-op, 39 Humanicote Road 1.73 Co-op, 4 Halvery Paradle 1.73 1.74 1.75 1.7	0.0%	6,00	0.86	0.0%
Correy His Lectar Centre (Co-op) 1.81 Mastern Avenue Local Centre (Co-op) 1.81 Mastern Avenue Local Centre Trace Express, 2-4 Old Centre Co-op, 39 Humanicote Road 1.73 Co-op, 4 Halvery Paradle 1.73 1.74 1.75 1.7	0.9%	0.60	1.41	0.0%
1.81				
Masson Avenue Local Centre Did Chettecham Road Local Centre Teacal Express, 2-4 Old Creftenham Road, Longleventa 2.10 Ca-esp. 129 Chettenham Road, Longleventa 3.70 Sub-total 5.80 Muccelicote Road Local Centre Ca-op. 39 t-tucnecite Road. 7.75 Ca-op. 4-relivens Paradle 2.03 Lineal stigos 5.64 Sub-total 4.40 Out-of-centre Teacal Extra Gloucester Business Park, Brackworth 35-14 Cacal, 30 Chawlide Read, Gloucester 35-14 Samptury, Burnelt Way 4.128 Assa, Burnel Way 4.128 Assa, Burnel Way 5.128 Sembury, St. Airs Way, Gloucester Gasys 3.256 Sembury, St. Airs Way, Gloucest	0.0%	0.00	0.54	0.6%
Did Cheltenham Road Local Certire Tescs Express, 2-4 Old Cheltenham Road, Longleventa 2.10 Sub-tatal 8.60 Muctelicote Road Local Certire Co-op, 39 Humorecore Road Co-op, 39 Humorecore Road Co-op, 4 Hillere Paradle 2.03 Linal shops Sub-tatal Qui-ot-centre Tescs Extra Coucester Business Para, Brockworth Samptury, Barnert Way Ass, Businert Way Ass, Busi	0.6%	0.00	181	0.0%
Tesca Express, 2-4 Old Creftenham Road, Longievens 2.10 Clessa, 129 Crestenham Road, Longievens 3.70 Sub-tatel 8.80 Muccelicote Road Local Centre Ce-op, 39 Huconocote Road; 2.03 Local shops 2.03 Local shops 2.04 Out-of-centre 2.03 Local shops 3.04 Out-of-centre 3.04 Tesca Express 4.04 Ass. Brush-Vay 4.128 Ass. Brush-Vay 4.128 Ass. Brush-Vay 4.128 Ass. Brush-Vay 5.128 Ass. Brush-Vay 5.128 Feeda Express. London Road 2.114 Feeda Express. London Road 3.115 Feeda Express. London Road 3.135 Feeda Express. London Road 3.355 List, Bristos Road, Canada Whart, London 3.55 List, Bristos Road, Canada Whart, London 2.73	0.0%	0.00	1.50	0.0%
Tence Express, 2-4 Old Creftenham Road, Longievens 2.10 Chiese, 129 Crestenham Road, Longievens 3.70 Sub-tatel 8.80 Muccelcote Road Local Centre Chiego, 39 Huconocos Roads 5.73 Chiego, 39 Huconocos Roads 5.73 Chiego, 39 Huconocos Roads 5.73 Chiego, 30 Huconocos Roads 5.73 Chiego, 30 Huconocos Roads 5.73 Chiego, 30 Huconocos Business Park, Brockworth 5.74 Chao, 30 Chiego,				
Carest 129 Cretternam Road, Longievens. 4.70 Sub-total 5.80 Hucceicote Road Local Centre Corop, 39 Humanocte Road 7.73 Corop, 4 Histeric Parade 2.03 Limit stops 5.04 Out-of-centre Teaco Esta, Gloucester Business Park, Brackworth 5.04 Sarestory, Barelet Way 4.128 Sarestory, Barelet Way 4.128 Sarestory, St. Airr Way, Gloucester Cassys 5.74 Facial Strops, London Road 2.14 Facial Express, London Road 2.14 Facial Express, Lysins Avenue, Linden 2.18 Facial Express, Lysins Avenue, Linden 2.18 Facial Express, Lysins Avenue, Linden 2.18 Facial Express, London Road 3.15 List, Bristok Road, Canada Whart, Linden 2.78	0.0%	0.00	2.10	0.0%
Sub-total Mucreirote Road Local Centre Colog. 39 Humaneote Road: Colog. 4 Hilliams Parade J. 203 Lineal single Sub-total Out-ef-centre Tenzo Estre, Colouester Business Park, Brackworth Janes Stronger J. 205 J. 2	0.0%	0.00	4 70	\$1.5%a
Co-op, 39 Huconocore Roads Co-op, 4 Hailwest Paradle Co-op, 4 Hailwest Paradle Co-op, 4 Hailwest Paradle Co-op, 4 Hailwest Paradle Co-op, 5 Hailwest Paradle Co-operation Co-o	0.0%	0.00	6.80	0.0%
Co-op. 39 Humeror Poach Co-op. 4 Haven Paradle 2 03 Limit strops 5 0-64 Sub-total 4.40 Qui-of-centre Teaco Estre, Gloucester Business Park, Brackworth 50-14 Caso, 50 Chewick Rand, Gloucester 28:55erebury, Barnett Way 41.28 Sarrebury, Barnett Way 41.28 Sarrebury, St Airs Way, Gloucester Gassys 22-5ir Perco Express, London Road 2.14 Hadde Express, Lysins Avenue, Linden 16cca Express, Lysins Avenue, Linden 17cca Express, Eapler Avenue 2.34 Hedde Express, London Road 15.55 List, Bristok Road, Clanads Whart, Linden 2.78				
Co-op. 4 Hilliners Flands	7.10	- 10		
Contai shops Curici-centre Fenzo Estre, Gloucester Business Park, Brockworth Cenzo, St Crawalds Road, Gloucester 28:55 Samethury, Barnett Way A1:28 Anau, Burror-Way Garnetury, Barnett Way Garnetury, Barnett Way Carror Express, London Road 2:14 Issoe Express, Lysses, Averue, Linden 7:052 Express, Lysses, Averue, Linden 7:053 Express, Nead Road, Attentioned 1:53 List Beston Road, Canada Whart, Linden 2:78 1:504 1:505 1:506 1:507 1:507 1:508 1:509 1:50	0.0%	0.000	1,73	0.0%
Sub-total 4.40 Out-et-centre Teaco Estra, Gloucester Business Pais, Brackworth 30-14 Feaco, St Crawido Roed, Gloucester 28-55 Samptouy, Barnett Way Adai, Burar-Way Adai, Bur	0.0%	0.80	2.55	0.0%
Texto Extra Gloucester Busieres Park, Brockworth 30-14 Texton, St Owwalds Read, Gloucester 28,55 Samsbury, Barnert Way 41,25 Samsbury, Barnert Way 60,70 Samsbury, St Amr Way 60,70 Samsbury, St Amr Way, Gloucester Cassys 32-57 Perco Express, London Road 2,14 Inscot Express, Lysins, Avenue, Linden 2,14 Inscot Express, Express, Avenue, Linden 3,14 Inscot Express, Value Road, Astrophical 1,53 List, Bristot Fload, Canada Wharf, Linden 2,78	0.0%	0.00	0.64 4.40	0.0%
Texto Extra Gloucester Busieres Park, Brockworth 30-14 Texton, St Owwalds Read, Gloucester 28,55 Samsbury, Barnert Way 41,25 Samsbury, Barnert Way 60,70 Samsbury, St Amr Way 60,70 Samsbury, St Amr Way, Gloucester Cassys 32-57 Perco Express, London Road 2,14 Inscot Express, Lysins, Avenue, Linden 2,14 Inscot Express, Express, Avenue, Linden 3,14 Inscot Express, Value Road, Astrophical 1,53 List, Bristot Fload, Canada Wharf, Linden 2,78				
Equato, St Orawalds Raud, Gloudester 28.55 Samebury, Barnert Way 41.28 Ada, Britann Way 60.70 Samebury, St Aver Way, Gloudester Gustys 22.57 Zeuco Express, London Road 2.14 Inscot Express, Lysans, Avenue, Linden 2.48 Tesco Express, Express, Express, Avenue, Linden 2.34 Rescue Express, Nada Road, Alberythwad 1.53 List, Bristol-Road, Canada Wharf, Linden 2.78	0.6%	0.00	39.14	0.0%
Sametury, Barriet Way Asia, Brutin-Way 60.70 Sametury, St Arin Way, Gloucester Quays Femo Express, London Road 2,14 Island Express, Lysims Avenue, Linden 2,04 Island Express, Espain Avenue (2,04 Island Express, Espain Avenue 2,04 List, Bristos Road, Canada Whart, Linden 2,78 List, Bristos Road, Canada Whart, Linden 2,78	2.0%	0.12	28.43	-0.4%
Actal, Bruter-Way 60.70 Sensoury, St Ann Way, Gloucester Guays 32.5r Perco Express, London Road 2.14 Tesco Express, London Road 2.6s Tesco Express, Landon Road 2.6s Tress Express, Eastern Avenue 2.34 Tesco Express, Mada Road, Astreyment 1.53 List, Bristol Road, Canada Wharf, Lindon 2.78	0.0%	0.00	41.28	(E.13%)
Sensoury St Ann Wiley Cloucester Coasys 32-51	20.2%	1.61	56.Bif	-3/2%
Trace Express. Lysuns Avenue, Lincien 2,68 Frest Express. Easiern Avenue 2,34 Fresc Express. Nead Road. Platelymeat 1,53 Let. Bristos Road. Canada Wharf, Lindien 2,78	27.6%	1.92	31.15	-5.2%
Testa Express Eadern Avinue 2.34 Testa Express, Nead Road, Attitue/meat 1.53 List Bristos Road, Canada Whart, Lindon 2.78	4.0%	9.25	2.09	-10.7%
Touce Express, Nead Road, Asseyment 1.53 List, Bristol Road, Canada Whart, Linder 2.78	5.0%	8.31	1.77	V5.0%
List, Bristol Fload, Canada Wharf, under	₽ 5%	0.03	2.31	-1.3%
	12.15%	0.00	1.53	0.0%
	13.0%	0.81 5.07	1.97 208.57	-29.2%
Allowan a marchae dated a				
OUTSIDE STUDY AREA	190,074	825		
Other convenience facilities (Inc. outside Study Area & SFT)	0,0%	0.00	200	
TOTAL	100.0%	6.25		

NOTES:

- NOTES:

 1. Total function of existing facilities = benchmark market share (Table 3) × Total available expenditure in 2018 (Table 1) and incorporates with was identified in Table 3.

 2. Antispated trade drawn filter proposal based on existing shopping patterns and geographic location of existing process has smolled by the Dissociation of existing process has smolled by the Dissociation of existing process has smolled by the Dissociation and Teversham and Teversham for Strategy Retail Starty 2011-2031 (December 2011) and Turkey Associates enhances

 2. Tumover of this proposal distinction manual Diversion of Proposed Development

 3. Heruttact humover = Total humover minus "Diversion of Proposed Development"

 3. Impact tassed so the proposional change in function expressed as a percentage

AT 2011 PRICES

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TABLE 4: ESTIMATED TURNOVER OF PROPOSED FOODSTORE

Proposed Development	Floorspace (sq m)	Sales Ar	ea (sq m)	Sales Density (£'s per sq r		per sq m) Benchmark Turnover (£m) - 2013			nover (£m) - 2018
	Net	Convenience	Comparison	Convenience	Comparison	Convenience	Comparison	Convenience	Comparison
Aldi Store Proposal	1,125	900	225	6,892	4,180	6.20	0.94	6.25	1.01
Total	1,125	900	225			6.20	0.94	6.25	1.01

NOTES:

- 1. Convenience / comparison sales area based on a 80% / 20% split
- 2. Sales Density of proposed Aldi derived from Verdict Grocery Retailers (2012)
- 3. Floorspace efficiency at + 0.15% per annum for convenience goods and +1.5% per annum for comparison goods applied between 2013 and 2018

AT 2011 PRICES

TABLÉ 5: ESTIMATED CONVENIENCE TURNOVER OF COMMITMENTS - 2013

Committed Development	Sales Area (sq m)	Sales Area (sq m)	Sales Area (sq m)	Sales Densily (£ per sq m)		Benchmark Turnover (£m)	
		Convenience	Comparison	Сопченіенсе	Comparison	Convenience	Comparison
Morrisons, Railway Triangle - Commitment 1	3,344	2,508	836	12,737	10.079	31.94	8.43
ASDA store, Quedgeley - Commitment 2	2,327	1,536	791	13,382	8,907	20.55	7.05
Tesco Extra, St Oswalds Road (Store Redevelopment Uplift in Floorspace) - Commitment 3	6,105	2,232	3,873	10,923	8,897	24.38	34.46
Total	12,560	6,550	6,010	•		77.70	51.46

NOTES:

- 1. ASDA floorspace figures derived from the Retail Impact Assessment submitted by CGMS on behalf of Robert Hitchens Limited and Asda stores Limited (Planning Application Ref: 12/00423/FUL)
- 2. Tesco floorspace figures derived from the Retail Impact Assessment submitted by DPP on behalf of Tesco Stores Limited (Pfarining Application Ref: 11/00873/FUL)
- 3. Morrisons floorspace figures derived from the PPS4 Statement submitted on behalf of LxB RP (Gloucester) Ltd (Planning Application Ref:11/00902/OUT)
- 4. Sales Density of committed Morrisons, ASDA and Tesco derived from Verdict Grocery Retailers (2012)
- 5. All figures converted to a 2011 price base using the Pitney Bowes Business Insight Price Index (September 2012)

AT 2011 PRICES

IFTON THIANGLE, SLOUCESTES

ABLE 8: ANTICIPATED TRADING EFFECTS OF PROPOSED DEVELOPMENT ONCE COMMITTED DEVELOPMENTS ARE TRADING (CONVENIENCE GOODS) - 2018

Part	hatiers	New Blazeline Turnover (2m)	Diversion of Propos	(0m)	Resultani Tumovie (Ce	1010
1.50	IIN STUDY AREA					
Section	cester City Centre					
A		13.25	0.7%	0.04	13:21	.0
1-60 1-60	et. Cubediii	5.34				-4.5
ALT 17% 204 437	s and Spencer, Eastgate Street					-0.1
20.00 20.0	Express, Grosvenor House, Station Road					11,4
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1-15 1-15	otal	7.36	1.6%	0.10	2.26	-4.
1-10 1-10	worth Migh Street Local Captro					
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gainy Charrier Centre - Consigning Dianes Centre - Consigning Dianes Centre - 15.05 - Control		3.63	2.0%	0.12	3.51	-3.
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Company Direct Centre 16.05 0.7% 0.04 16.07	pricy District Centre					
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254 256 257 254		2.82	0.7%	0.04		48
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Telephone Tele	Kinnsway Oundroloy Commitment 2	17.02	7.5%	0.47	16.55	-2.
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2.42 0.06 0.06 13.36	Parton Road	1.51	0.0%	0.00	1.11	0.0
146		2.42	0.0%	0.00	2.42	0.
1.60 1.60		377				
1.85	dae Datrici Centre (Morrisone)	12.44	1.3%	0.08	13.36	-0.
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1.37 0.0% 0.00 1.37 Print Local Centre (Coros) 1.37 Print Local Centre (Coros) 1.81 Diff. 0.00 1.80 Diff. 0.00 1.50 Diff. 0.00 1.50 Diff. 0.00 1.50 Diff. 0.00 1.50 Diff. 0.00 6.64 Diff. 0.00 6.64 Diff. 0.00 6.64 Diff. 0.00 1.57 Diff	worth District Center (Co-co)	1.69	0.0%	9.00	1.69	0.
Final Local Centre Congl) 181 180% 180 181 180% 181 180% 181 180% 181 180% 181 180% 181 180% 181 180% 181 180% 180 181 180% 180 181 180% 180	sor Drive Local Centre	0.81	0.0%	0.00	0.81	0.
### Local Centre 1801 181 10% 1.81	en Avenue Local Clerine (Co-co)	1.37	0.0%	0.00	1.37	0.0
Priest Local Centre Co-col 1.81 1.50 1.00 1.50					225	20
1.50 0.0% 0.0% 0.00 1.50	HIII Local Centre	0.64	0.0%	9.00	S. fas	Dut
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A 70 0.0% 0.00 0.00 0.04 0.00 0.04 0.00 0.04 0.00 0.04 0.00 0.04 0.00 0.04 0.00 0.04 0.00 0.04 0.00 0.04 0.00		+ 04	0.0%	5.05	2.94	0.0
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1.57 1.57 1.57 1.50 1.57 1.57 1.50 1.57						0.
1.57 1.67 1.60 1.57 1.60 1.57 1.67 1.60 1.57 1.67		3557				
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1.00	39 Huttlecon Road	1.57	0.0%	15.00	1.57	D.0
1.00	6 House Parate	1.67	9.0%	0.00	1.89	
4.08 0.0% 0.00 4.08 0.0% 0.00 4.08 0.0% 0.00 4.08 0.00 4.00		0.64	0.0%	0.00	0.64	0.
Command Comm		4.08	0.0%	0.00	4.08	0.
Company Comp	12.20					
St Dawelds Road, Gloucester (Inc. Upfill in Floorspace - Commitment 3) 44.99 13.8% 0.86 44.13			10 AND	0.00	100.00	- (-)
21.79 0.0% 0.00 31.79						-1.
### ##################################						4.
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Express Line Float Line Lin						-4.
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Septemble Sept						-0.
1,37						-1.
153 2.55 153 2.55 153 15						0.0
193.36 65.2% 4.88 189.31 sons, Railway Triangle - Commitment 1 24.79 15.0% 0.94 23.85						-79
IDE STUDY AREA 1000- 6.25						-2.
IDESTUDY ANEA 1000- 6.25	suns, Railway Triangle - Commitment 1	24.79	15.0%	0.94	23.85	-3.
		Alexander and	100.0%	6:25		
convenience facilities (Inc. outside Study Area & SFT) 0.0% 1:00	convenience facilities (Inc. outside Study Area & SFT)		0.0%	81083		

New Baseline Turnover taken from Table 7

2011 PRICES

New Baseline Lanceur taken room Tater?

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**Lorenta developments assument to the open and trading in 2018

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**month Lanceur Lance

We are a leading planning and urban design consultancy operating in key development sectors from offices across the United Kingdom.

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TABLE 1: ESTIMATED BENCHMARK TURNOVER OF EXISTING FACILITIES WITHIN ZONE FIVE (CONVENINECE GOODS)

	Nut Flourigace C (sq HI)	onvenience Net Flourique (eq m)	ce Sales Density (Σ per sq m)	Senchmark Turnove (Sm)	From The Bludy Area.	From The Study Area (2m)	Marketshare
WITHIN STUDY AREA							
Skoucester City Centre	6 202	1,187	11,818	14.03	90%	12.56	3.8%
Samplury, Northgate Street polaind, Oktode	1.397	733	7,331	5.37	95%	9.10	1.5%
ostand, Oktobe Anks and Spencer, Easigate Street	400	380	11,726	4.46	90%	4.01	1.2%
rents and spencer, casigue street lesco Express, Grosvenor House, Station Road	146	140	10,923	1.53	100%	1.53	0.5%
Other convenience stores	1,560	1,560	4,000	6,24	80%	4.99	1.5%
Sub-lotal	4,311	4,000	000	31.62		28.20	8.6%
and the second contract of							
Seymour Road Local centre Co-op, Seymour Hoad	217	217	8,316	1.80	100%	1.90	0.5%
Local shops	100	100	4.000	0.40	100%	0.40	0.1%
Sub-total	317	317		2.20		2.20	0.7%
reidworth High Street Local Centre	7000	240	8,316	2.00	100%	2.00	0.6%
Co-op. High Street	250					1.40	0.4%
ocul shope	400	400 640	3,500	1.40	100%	3.40	1.0%
iub-lolai	650	840		3.40	•	740	1.0 =
Janus Street Local Centre	550	550	3.500	1.93	100%	1.93	0.6%
Duedgeley District Centre							
esco, Quedgeley Dismit Centre	2,622	1,835	10,923	20.04	80%	16.00	4.9%
Adi, Bristol Road	933	746	5,892	5.14	100%	5.74	1.6%
id, Eastern Avenue	929	836	3,615	3.02	B0%	2.42	0.7%
Sub-total	4,484	3,417		28.21	===	23.59	7.2%
Churchdown District Centre							
a-rap. 70 St Johns Avenue	147	147	8,316	1.22	95%	1.10	0.4%
o-op. Parrom Road	125	125	8,316	1.04	95%	0.99	0.3%
ub-lotal	272	272		2.26	2	2.15	0.7%
Intervolate Detrict Centre (Morrisons)	1,623	1,380	12.737	17.58	95%	16.70	5.1%
msworth District Centre	150	150	4.000	0.60	100%	0.60	0.2%
Fromworth District Cerere (Co-op)	190	190	8,316	1.58	100%	1.50	0.5%
Verdson Drive Local Centre	200	200	4,000	0.80	100%	0.60	0.2%
Severeth Aversue Local Gentre (Co-op)	159	159	8,316	1.32	100%	1.32	0.4%
Coney Hill Local Centre	150	150	4,000	0.60	100%	0.60	0.2%
Finlay Road Local Centre (Co-op)	203	203	5,316	1.69	100%	1.69	0.5%
Associ Avenue Local Dentre	350	350	4,000	1.40	100%	1.40	0.4%
ld Chellenham Road Local Centre							
esco Express, 2-4 Old Chetenham Road, Longlevens	180	180	10,923	1.97	85 to	1.67	0.5%
o-co. 129 Cheterham Fluid, Longilivers	556	528	8,316	4.39	85%	3.73	1.1%
ub-total	736	708		6.36	-	5.40	1.6%
uccelcole Road Local Centre							
o-op: 39 Hucclecote Road	195	195	0,316	1.62	100%	1.62	0.5%
o-cp. 4 Hillwigw Parade	228	228	8.316	1.90	100%	1.90	0.6%
ocal shops	150	150	4,000	0.60	100%	0.60	0.2%
ub-total	573	573		4.12		4.12	1.2%
					51.0		
ut-of-centre		CHEEN	الكسيا	22.22	220		17712
esco Extra. Gloucester Business Park, Brockworth	3,561	3,350	10,922	36.59	75%	27.44	8.3%
sco, St Oswalds Road, Okucwster	3.491	2.444	10,923	26.70	60%	16.02	4.9%
inshury, Barrett Way	4,666	3,266	11,818	38.60	90%	30.88	9.4%
da. Bruton Way	3.877	2.714	13,382	06.02	80%	45.40	13.8%
endury, St Ann Way, Obsessor Custys	3.720	2,604	11,818	30.77	60%	18.48	5.8%
sco-Express. Eastern Avenue	200	200	10,923	2.18	70%	1.53	0.5%
rico Express. Meet Road, Abbeyment	131	131	10,923	1.43	100%	1.43	0.4%
rect Express London Road	200	200	10,923	2.18	100%	2,18	0.7%
sci Ecoss Lyson Averue, Listen	178	178	10,923	1.94	100%	1.94	0.6%
St. Bristol-Road, Canada Whart, Linder	20,870	719 15,808	3,615	179.32	100%	2.60	0.8%
ib-torai	20,070	19,000		170.32		737.21	-
		29.065		284.98		243.58	73.9%

Notes:

1. Net Floorspace and Convenience Net floorspace based on Gloucester, Challentium and Terkesbury Joint Core Strategy Retail Study 2011-2031* [December 2011]. IGD (2011), Expensin Good (2012) and Turkey Associates assumptions for some local centres billined on site vigits.

2. Sales density Square based on Verded Grocery Retailers (2012) and Turkey Associates estimates for Local and Detrict Centres.

3. Benchmark! Turnover - convenience Storagace visites density.

4. Proportion of turnover from Study Area based on Turkey Associates' assumptions and Table 8 Marketshare - Convenience Goods (combined!). Appendix D., 'Gloucester, Chefferbarn and Terkesbury Joint Core Strategy Retail Study 2011-2031* [December 2011].

5. Benchmark market share - benchmark turnover from the Study Area expressed as a proportion of total expenditure in the Study Area (Table 1).

TABLE 1: ESTIMATED POPULATION AND CONVENIENCE GOODS EXPENDITURE WITHIN STUDY AREA

	The Study Area
	AL VIEW BERN
2013	
Population	160,668
Expenditure per Head (£)	2,051
Total Expenditure (£m)	329.59
2018	
Population	167,605
Expenditure per Head (£)	2,103
Total Expenditure (£m)	352.50
Population Growth 2013-2018	6,937
Expenditure Growth 2013-2018 (£m)	22.91

NOTES:

- 1. The Study Area is based on Zone 5 of the 'Gloucester, Cheltenham and Tewkesbury Joint Core Strategy Retail Study 2011-2031' (December 2011)
- 2. Population and expenditure per capita derived from Pitney Bowes AnySite Report Data (2011 based estimates)
- 3. Population growth based on Pitney Bowes AnySite Report Data
- 4. Expenditure per capita identified to grow at 0.5% per annum for the period 2013 to 2018 in line with the ultra long term growth rates identified by Pitney Bowes / Oxford Economics (Retail Expenditure Guide, September 2012)

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TABLE 2: ESTIMATED POPULATION AND COMPARISON GOODS EXPENDITURE WITHIN STUDY AREA

	The Study Area
2013	
Population	160,668
Expenditure per Head (£)	3,706
Total Expenditure (£m)	595.44
2018	
Population	167,605
Expenditure per Head (£)	4,663
Total Expenditure (£m)	781.50
Population Growth 2013-2018	6,937
Expenditure Growth 2013-2018 (£m)	186.06

NOTES:

- 1. Population and expenditure per capita derived from Pitney Bowes AnySite Report Data (2011 based estimates)
- 2. Population growth based on Pitney Bowes AnySite Report Data
- 3 Expenditure per capita identified to grow at 4.7% per annum for the period 2013 to 2018 in line with the ultra long term growth rates identified by Pitney Bowes / Oxford Economics (Retail Expenditure Guide, September 2012)

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Question mark over Bristol Road brownfield site

A shadow of doubt and suspicion hangs over a brownfield site next to the old Morelands factory in Gloucester's Bristol Road.

Local traders are worried that supermarket chain Aldi are planning to build a large new store on the site but as yet the City Council have received no formal planning application.

Local shopkeeper Debbie Griffin of Griffin Stores of New Street is drawing up a petition to appeal to the council planners to think about their livelihoods when considering any application on the site.

She said: "My family has been running this business for 70 years and we have a real stake in the community.

"We also sell local produce which also supports other local businesses. We would be very worried about A ldi or any other supermarket moving into the is site as we have quite enough supermarkets in the area as it is,"

City MP Richard Graham said he is keeping a careful eye on the situation.

"Until we know exactly what is planned for this site it is difficult to comment. I would be interested to know the size of any building and what exactly they would be selling.

"However, I would be most concerned if it were anything that threated the livelihood of the Griffins or any other local businesses. There are quite a lot of other supermarkets in the area as it is."

Mark Owen, chairman of the Gloucester branch of the FSB said: "I have lost count of the number of supermarket and express stores in Gloucester. They seem to be springing up all the time. We must be approaching saturation point."

Let us know what you think at mark@moosemarketingandpr.co.uk

http://www.punchline-gloucester.com/articles/aanews/questionmarkoverbristolroadbr... 20/08/2013

Planning Dept, Gloucester City Council, Herbert Warehouse Gloucester GL1 2EQ Miss D Griffin 107 New Street Gloucester GL1 5AZ

Your reference - 13/00710/FUL

Dear Sir/Madam,

I am writing with regard to the application, submitted for planning permission by the food store I believe to be Aldi. I am very concerned this will affect our business in a negative way. My family and I run a small, well established off – licence and grocery store at the above address.

My family, past and present, have been running this store and serving the community for around 70 years. Our concern is the supermarket; with its ability to obtain cheaper 'bulk' stock will cripple our - and other - small local businesses. We have won several awards and have been recognised as Gloucester's friendliest shop in 2002.

Being a local store we have, over the years, been involved in the organising of street parties, donating produce for the local School fates and delivered - free of charge - groceries to the elderly and infirm and it is with great sadness we have noticed this kind of community spirit diminishing.

Speaking for our business alone, we support other local businesses by selling their produce, i.e. ice cream and bread from Stroud, Milk from a Gloucester Dairy and Groceries from a Gloucester Cash and Carry. These businesses in turn also stand to suffer from the ever increasing existence of large food stores such as Aldi.

I ask that your planning department please consider the welfare of ours and other small businesses which will be affected by this, not forgetting the local communities we serve. Please also see the attached petition and letters of support from the local residents expressing their concerns of how the proposed plans will affect their local convenience store. In the event the plans are approved, may we request that the following suggestions are taken into consideration. Perhaps the land could be put to better use such as an indoor play centre or affordable apartment blocks.

Is the Planning Dept. able to negotiate with Aldi and ask that they consider reducing their opening hours to give small businesses an opportunity to retain their evening custom and or display advertising flyers for the local convenience stores, in order to work with us rather than be detrimental to us?

Please write to me to let me know you're decision.

Yours faithfully

Miss D. Griffin and family

Planning Dept, Gloucester City Council, Herbert Warehouse Gloucester GL1 2EQ Miss D Griffin 107 New Street Gloucester GL1 5AZ

Your reference - 13/00710/FUL

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Please write to me to let me know you're decision.

Yours faithfully

Miss D. Griffin and family

application from Aldi on the corner of Bushing Bristol Rd. and Clifton Road.

Firstly the Atra vectorles on the road will create a lot of problem for people parking in near by streets, Also the school nearby.

This is Not going to create more jobs but job + heredy hoods will be lost after many years of hard word wipe out by corporate greed from the council and private owner, with no thought about the community that lives in the area.

As the saying goes. "NOT in my backyard"

FLAT 4 BLOCK 2 ST. PAULS COURT ST. PAULS ROAD GLOUCESTER GL15'65 Miss S. Rickard 23 Lonodale A Gloucester GLZ OTA There are now too many bus chain supermarkets and hot enough independent / Local shops, it is killing the community + dulling our stopping experiente Also las a try cyllst, you'll well be making / muci more traffic for Van already U condested area! I Please take real consideration for the inject you would make on the community!

89 St. Paul s Road Gloucuster Ghl 5AP 2rd Sep 2013

Bob Riestic Development Control.

Dear Sur,

REF: 13/00710/FUL

We wish to object to the new proposed Aldi scheme, and would ask that you take the following comments into consideration:

- 1. We already have a high number of supermarkets in the local area and do not need another.
- 2. Our local shop, Goriffins, is a family ren business, as others in the nearby vicinity, and we believe that these businesses weld be threatened with Closive.

3. Car parking is already very difficult in the area due to the Quays development. This world already certainly make it more difficult.

We are a local family who want to support or local community, not see this disappear with the global businesses taking over.

Yoursfaithfuly- enonis

Mr SLLANE Reference 5, WOODELFF GLOUCES WELL 13/00710 FUL I am very dissiponted there is going to be Yet another Supermentel in this Area. Surely with extan traffic and parting at rush hours and Saturday s will A no go area. Also consider other boad Shops and businesses within this area.

N. COOK HALL'S BAKERY. Driver:

To Council AS A DRIVER TO THE CHIFFINS I COM Concerned that the Chiftion Road would not be suitable for the Articulated bries that need to go there. Surely the highways will not pass this. I have had to stop for Sometime while Moreland have had there lorries loading in the Street 1 feel this would cause a lot of Congestion. I am also worried for myself and other delivery drivers who deliver to these Small Shops as of they Coase to trade our Jobs will go as well.

23 forminghow Close Dobayneod to the councar, concerned for the local leader Parking in Aidi is free, People will look there for Quays, and will Take Trade From local Shors And queson losa nas no Room for Artic larys. some froblem as India Loads Sansburys Store

Ryon o'NGice 24 wester Road Gloncester aci sau ref 13/00710/ FUL When motorbad was Situated at that Spot people used to use the car park as a furning area, during the 2 you That i know of 3 crashes have occurred because RA

Strait Conflict
16 Conflue Closs
Langlowers

To Bob Rishic

Planning on Ollan Road Bustel Road

book like to know Why millions of pands have been spent as glowesters bypan by the knot benefit void when there is thoughts about knowing yet another spermanter to the area this will—

results in the slow days of cars, burning of petroll

Poor air grantity, Congestion,

Comany in hun Southgate street you can not turn right. I have soon traffic turn into Cleffen Road to jost turn toget

back arts the Bontel Road. Swely this will be even warse with the Volumn of traffic that symmancets will bring; double again holiday times. mpact it will have an the Cammondy, Corillis Friendly Corner Step is one of the original old fashioned Slyle shops which we should loop alive, there isn't many arrived which is a great shame

larek Patel 32 Stroud RD REF 13/00710/FUL I live at the back of this Cerece, and I think I the Capparkis Gree people will Parkthere to go to guays Graffic May Spul into the area. Carpark too open. May encourage People to meet there. Graffic prodom in Strawd Road turning (nto Clifton road. More noisé mere pollution. Would also point out that like Should Protect our little Jewels like Our Friendly Corner Shorkho is the heart of the conjugurity

The need for another supermarket in the glowester area is almosthase. Let alone another Liol Aldi on the bristol road when we already have 3. In glowester we have 2 morrisons, 2 asda's, 3 Tescos, 2 sainsbury's + many more littler express shops of all of the above including numerous co-ops. Local businesses need help in growth to keep going through the recression, and building needless markets is not the way to help.

I object for the following reasons:- 1. The site is in an historic part of the city which has clearly visible Victorian industrial heritage aspects. This development proposal would be incongruous and insensitive to the area and would blight & possibly obliterate approaching views of this heritage. Further I believe the council should be giving serious consideration to preserving and positively celebrating the few remaining historical aspects of the city. 2. I believe it is very unnecessary to consider such a development proposal in this particular area and that there are many more appropriate locations in the city. 3. The traffic flow in the area is already massively challenged by several sets and junctions to the main city centre traffic light systems. A supermarket with a constant flow of possibly 1000's of additional vehicles per day straight onto a very constrained junction would be chaos & probably create gridlock! 4. New Street has a Victorian primary school at the head of the street – this creates a high level of vehicle & pedestrian traffic twice daily, there are many families with small children walking & crossing roads amid already dangerous traffic flow & junctions. This over development proposal would greatly add to the risk to their safety.

Ms Sophie Shuttlewood 64 New Street Gloucester Gloucester GL1 5BA

13/00710/FUL

Dear Mr Ristic We don't need yet another supermarket in this area. It will put Griffins New Street corner shop out of business. This corner shop is the most friendly in Gloucester and deserves to survive.

Maggie Gray

Dear Mr Ristic

Application Number 13/00710/FUL

I refer to previous correspondence and particularly Lidl's letter of the 10th January 2014 and Turleys' letter on behalf of Aldi dated 24th January 2014.

I have commented previously on the application in general but now wish to make further representations on the question of the Sequential Test following these recent letters.

The Test should not merely be a hypothetical exercise where the applicant considers alternatives and for a variety of reasons, often not fully investigated or evidenced, dismisses these sites. They therefore end up with the original (application site) on which they have already been involved in pre-application discussions, spent time and money on design and on which, no doubt, they have already entered into some form of legal commitment either by option or purchase.

In dismissing the other options, Aldi argue that as a "deep discounter" they have a rigid architectural model to which they must adhere. This is not a sound planning argument for dismissing alternative sites and in fact if the argument is accepted it is giving a commercial advantage to one retailer over and above their competitors.

The other major supermarkets display much greater flexibility and have store formats that can work within the planning framework and utilise town centre sites. I accept that these are frequently more difficult/expensive to develop but this should not exclude them from the site selection process under the Sequential Test.

Ironically, Aldi now see themselves as a direct competitor of the other supermakets. They have recently run a TV advertising campaign "Swap and Save" encouraging people to do their weekly shop with them. It seems however, that they are not prepared to work on a level playing field which it comes to site development. Their selection process seems to be based on cost rather than good planning.

The Dundee Decision still requires applicants to demonstrate flexibility with regard to sites and layout.

On the grounds of good planning, I would ask that you apply the Sequential Test in a rigorous but fair way and interrogate the applicant's fully on the process they have adopted for sequential site selection.

Regards.

Richard Holmes

Richard Holmes Property Consultants Office Tel: Mobile Tel: E-mail: There is only one thing I object to and that's the choice of planting and boundary demarcation along Clifton Road. The choice of low wooden fence that will rot and fall apart within a few years along this the ecological desert of the rubbish attracting low maintenance shrubs is a disgrace. The city is meant to be bee friendly how about some nice bee friendly cherry blossom trees with and lavender to replace the nondescript weeds they show on the plans. The "fence" could be replaced with capped low brick wall. Other than that I'm in favour of the redevelopment of this site and the jobs it will bring.

Mr Tim Ballam 28 Lannett Road Gloucester GL1 5DE From:

Mo Claridge
03 September 2013 19:25
Development Control Sent: To: Subject: Griffin corner shop

I strongly object to plans to open aldi in clifton rd, it will add to more congestion in the area, we do not need another supermarket here, griffin stores serves this community very well

To whom it may concern:

What is going on with this Town, we just seem to have superstores and coffee shops springing up everywhere!!!

We don't need any more shops ,what's up with people too darn lazy to get off there arses and travel a little distance, we have an Aldi in Qued only a couple of miles away WHY!!!!

For a change let's look after the little people

BEST REGARDS

IAN

IAN HATHAWAY

Does Gloucester really need another huge supermarket? Another one will ruin the small nearby businesses. The corner shops have been serving the residents for many years. The local shops serve the community not just for the sale of goods, but they are where the locals can meet, especially the elderly and young mums who cannot drive or who do not have time to drive to the larger supermarkets.

Mr G Shaw 18 Montpellier House Suffolk Square Cheltenham GL50 2DY Dear Sir, This site is totally inappropriate for a large Class A1 food store usage. It is situated on a very busy road junction with complex traffic movements. The volume of traffic likely to be generated by such a use is likely to be considerable. Moreover there is a plethora of chain supermarkets on Bristol Road, indeed across the City. These can only be detrimental to long-established local businesses. Yours sincerely, Mike Smith

Mr Mike Smith 82 Marlborough Road Gloucester GL4 6GD

To whom it may concern

I was outraged to hear that an Aldi superstore is being built in Clifton Road Glos. Was it not discussed or considered how much the local community will suffer? How much it will effect people and shops in the area who make a living with local produce and goods.

I was a resident in New St many years ago and always used Griffins the corner shop which i believe has been in the same family for 70 years or more.

They have been voted the friendliest shop in Gloucestershire on numerous occasions and always support activities and events for the local people and loyal customers to the shop. They will of course be affected by a supermarket opening so close to New St and within walking distance.

I still visit the shop when im in the area as they have so much to offer and are always willing to help.

It is a great pity that these people and many others are going to find it tough with the competition of such a big company.

If there is anything i can do to stop this going ahead i will be more than willing to help these people.

yours sincerely

Amanda Dembenski 5 Farmcote Gardens Winchcombe Cheltenham Glos Gl54 54FI From Criffins corners map can you please add this to the crest of the pebbon as more costomers wanted to sign it thanking) REF 13/00710/FUL Petition Against the Planning 2 building of Superslove on the alphan Road Briskol Road Name Address Comments Mestaux New Smeet Day 110 to Mark supermarkets so close to small Maps we have already. We need to small stops in the comminity.
Too many sepematels we can walk
to already in the area Hills is
Do Different Foods more conjected. the took me \$5 min sut to get home from town We don't want or need any more unalcorrent traffic in the and that this supermarket will proper. Name Address Comments 63 SAROUNG Go EISES WHER. Not vanted here -63 STROUD RR let our shop continue to trade here

from Griffins F	fiendly shop. Thank-400) a	s more customers waited to sign it
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	62 Reservoir Road.	Too many around.
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		Supermarkets with
		no Soul.
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Can you pleas	se add this to the ready shop. Thank-you)	as more customers wanted
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a build	ing of Supe	rstore
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Road		
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		in the area.
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	s 3500d RD Town will be effected
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k	Weston road. Nice shor
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	store.

(From Griffins shop extra signatures to add to publican) Thank-you, as custoners still wanted to sign it Petition against the planning & building of Superstane on the Cliften Road Bristol Road Name Holdvess amments Flotz Bishofs the most friendly snot court 18-24 st Rd Pins No other shors-they 71 New 87 Were here first. 46 Nory Clas To Many Shops here 67 deguns Cont Will Kill of independed trade, Loss of local identity 46 wester road Trying to look Glonceste outer load 520ps To Many Soperace levs
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from Criffus fri	endly shop. Thank-400) as	more customers wanted to
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	Road Bristo	
Name	Address	Comments
	52 Bloomkield Rd.	Too many S/Markets
	7 milton Avenue -	Traffic. Support local friendy Shors in the Community.
	38 Now Street	Enough super stores around.
	114 Newst	Not needed. We have enough chaus stones +
	coad 21	the Waltic well get wose
	30 St Pauls	Not needed. Happy
	24 Or Jarl's	We don't read as
	106 new street	Do not need another super-stone.
	1A Weston NO	AS Above
	9 pmKand RD	AS ABOVE

Local Rossdant NEW ST. Very angrey about the thought of another Supermarket coming to Chouster. They sell many of the Same things as boral Thops. I can walk to my friendly shop brighins in Seconds they do So much for the commenty. And have given up alot to open up the hours they do. There are at least four Supermarkets within minutes of my home.
The Ido Hay create are Idos takén away from smaller retailers, what's the parent. An Aldi Spotesman Said they offer Something different to local Shorns, I don't betieve that; You can buy the same product from loyal local Shops around.
I think they will be a threat to local We need the council to encourage the Selling of this land to benefit the local Community not destroy it. A voor Here is no need for more braffic in this already conjected A was

petition against the planning and PS 215TIC building of superstone on the Cliften Road Bristol Road. REF DIOPUL Comments. Name Address .Please sapport the Rallellutur 44 Waston RD Aray Culcular 15 GARTHUS GONS. Smaller conner Shos · over to bissey near Sean Wilson 42 Bishops Certle · Suffer Loca Communities UNCINE BUE-Could confaver. Support local Shops not more Superstores Name Address Heidi Brajil 153 podsmead comments arready have road GIOS to Many Super_ Markets) Ornelle Harball 21 New Street
Bisance 26 scrands Support our local shops too many smarked Michael Veurgan 70 Lysons Traditional Avenue Shop and good polit welcomb to the community 79 puistol iza Cob farrugia Why so slose to city 53,5 Fruis Ro to affect Small business Grunn Sansom We Pont NEED IT J Thomas 366 FALLENER STEEL DANIEL STEVENS WE DOW'T NEED ANOTHER SUPERMAN SUPPORT SMALLER SHOPS, NO MORE NATHAU STELENS SUPERMORNETS FOR GLOUCESTOR ST. Pouls our local shop is amazing! JUDE PRICE Ploase support our local traders. PRIMARY

Peretian against the planning and building of superstere on the Cliften Road Bristol Road 10 PAC Comments I Supront local Carpian in D soughmal and LZ -5 CT Barness & Renderes Cusseu HAINES 119A TREPLACEN RO Gurcesen

Petition AGAINST NEXT STORE 10 THE MURELAN

10 THE MURELAN THE MURELAND COMMENT ADDRESS SIGN VAME Supporting local 79 Bisol Road Stuart Rock Bushass Supporting the local Susp Reopers 79 Bristol Road Juliet Thompsen Neep local Shops soing Please ! To many supermand 57 Briston Rd Sharon le N. Budridd 26 Strong RD Papping up. CTIA good Little 26 straud Rd. P. mighten Not enough paking. Hop 2. Starr 82 Bristel RD We have enough big Stores 55 PRISTON B M-THAKAL + not enough local Stores

Planning Dept, Gloucester City Council, Herbert Warehouse Gloucester GL1 2EQ Miss D Griffin 107 New Street Gloucester GL1 5AZ

Your reference - 13/00710/FUL

Dear Sir/Madam,

I am writing with regard to the application, submitted for planning permission by the food store I believe to be Aldi. I am very concerned this will affect our business in a negative way. My family and I run a small, well established off – licence and grocery store at the above address.

My family, past and present, have been running this store and serving the community for around 70 years. Our concern is the supermarket; with its ability to obtain cheaper 'bulk' stock will cripple our - and other - small local businesses. We have won several awards and have been recognised as Gloucester's friendliest shop in 2002.

Being a local store we have, over the years, been involved in the organising of street parties, donating produce for the local School fates and delivered - free of charge - groceries to the elderly and infirm and it is with great sadness we have noticed this kind of community spirit diminishing.

Speaking for our business alone, we support other local businesses by selling their produce, i.e. ice cream and bread from Stroud, Milk from a Gloucester Dairy and Groceries from a Gloucester Cash and Carry. These businesses in turn also stand to suffer from the ever increasing existence of large food stores such as Aldi.

I ask that your planning department please consider the welfare of ours and other small businesses which will be affected by this, not forgetting the local communities we serve. Please also see the attached petition and letters of support from the local residents expressing their concerns of how the proposed plans will affect their local convenience store. In the event the plans are approved, may we request that the following suggestions are taken into consideration. Perhaps the land could be put to better use such as an indoor play centre or affordable apartment blocks.

Is the Planning Dept. able to negotiate with Aldi and ask that they consider reducing their opening hours to give small businesses an opportunity to retain their evening custom and or display advertising flyers for the local convenience stores, in order to work with us rather than be detrimental to us?

Please write to me to let me know you're decision.

Yours faithfully

Miss D. Griffin and family

change.org

Recipient:

Bob Riftic

Letter

Greetings,

Aldi Supermarket plans on Bristol Rd, Gloucester

Signatures

Name	Location	Date
Lee Griffin	Cheltenham, United Kingdom	2013-08-27
Beth Stevens-Rodrigues	Bicester Oxon, United Kingdom	2013-08-27
Chris Endall	Windsor, Australia	2013-08-27
Katy Murphy	Swindon Village, United Kingdom	2013-08-27
Julie sargent	gloucester, United Kingdom	2013-08-27
Ellis Fincham	Churchdown, United Kingdom	2013-08-27
Jack Miller	Cheltenham, , United Kingdom	2013-08-27
Paul bright	cheltenham, United Kingdom	2013-08-27
Danielle Midwinter	Brockworth, United Kingdom	2013-08-27
Paul Griffin	Wellington, New Zealand	2013-08-27
Hugh Sandeman	Cheltenham, United Kingdom	2513-09-27
Hannah Griffin	Cheltenham, United Kingdom	2010-08-27
Patrick McCaffrey	Gloucester, Eng, United Kingdom	2013-08-27
Karen Sutton	Gloucestershire, United Kingdom	2013-08-27
Kate Thornley	Cheltenham, Eng, United Kingdom	2013-08-27
rachel taylor	Gloucestershire, United Kingdom	2013-08-27
Claire Randell	Cheltenham, Eng, United Kingdom	2013-08-27
Louise Oxford	Murcia, Spain	2013-08-27
Jack Linford	Downham market, United Kingdom	2013-08-27
Rachel Hibbert	Cheltenham, United Kingdom	2013-08-27
Paul Shaw	Gloucester, Eng, United Kingdom	2013-08-27
Anna Griffin	Wellington, Wel, New Zealand	2013-08-28
Martin Horan	Liverpool, , United Kingdom	2013-08-28
Mark Gorton	Worcester,	2013-08-28
Debbie Zadeh	Belper, United Kingdom	2013-08-28
lain Mooney	Norwich, Eng, United Kingd	0343 03 00
Katie Husband	Fareham, DC, United Kingdom	2013-08-28
Katherine Everest	Shurdington, United Kingdom	2013-08-28
Annabelle Strutt	Cheftenham, Eng, United Kingdom	2013-08-29
James Graham	Tewkesbury, United Kingdom	2013-08-29

Name	City	Postal Code	Country	Signed On	Comment
Lee Griffin	Cheltenham		uk	27/08/2013	We would like to keep trading at our local shop but we are worried our business will be affected
Danielle Midwinter	Brockworth	GL3 4NG	uk		We do not need another supermarket, they are destroying small local businesses!! Why not build an ice rink? Would give people something to do and bring new custom in!!
Patrick McCaffrey	Gloucester		uk		coal Business are the heart of a community, corporations should not be allowed to come and steamroller them. To be there 70 years they have clearly been doing something correct
Claire Randell	Cheltenham		uk		There are plenty of supermarkets already in the area. Please don't take business away from the small independent shops who are struggling already.
Anna Griffin	wellington	6012	n zealand	28/08/2013	Family business
Lee Griffin	Cheltenham		uk		My Nan who has owned the corner shop for 70 years will be delighted with all the support. Please keep it up to help save her shop and other local businesses in the area.
Annabelle Strutt	Cheltenham		uk	29/08/2013	really don't think it's necessary to have yet another supermarket - local businesses need to be protected. I agree with the ice rink comment, would certainly bring me to Gloucester, whereas another supermarket would not!

Perition	against	the p	dannin	ncy or
building	of the	New	Aldi	30 perstone
on Cliff	en Road	Bristo	Roo	d

Address

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Cheltenham.

New Street.

Quedgeley

Glovcestan.

42 fream Close, Stand

28 St faws hoad. Glovaster.

77 ST PAUS RD

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		Venues - Sugar Spaces - NOT
		Shops

63 St Pauls Rd

Petition against the planning and building of the New Aldi superstare on Cliften RD/ Bristol

Name

Address

125 New Street. 875t Pauls Road. flat 4 Block 3 St pauls. Flat 16 Block 2 St Pauls. 47 High Street 16 VESTON RG. 87 NEW STREET

14 St pau's boad GCI SAR 33 Malven Rd Glas. LYDNEY Class

57 NEW STREET.

7 GAINSDONOUGH DRIVE 16 Wescon Road

118 new Street Colista

47 Now Street. Glos.

57 st pauls road

26 Strand Rd Glos

10 STROUD ROAD GIOS.

43 ROBINSWOOD GARDONS GOS

1 ST PAULS ROAD

90 MILTON AVENUE,

42 NESTON RD.

1 St PAULS Road

Petition against the planning 2 building of Superstave on the Bristol Road Cliften Road

Address. Name Comments Calfud Close Alot of maney as been spent on the bypass Bu Bristol Ro, and yet there will be more braffic in the area if another sopermarket is built as the land. Lights at Pael central Southgate of publisher. southgate St too busy Can't kurn into Peel Centre on right so have to hum into cliffen 26 CANTON GROOT ROCK COUSING MANE Cargestion October. Very disappointed and sad ST PAULS that another large swernigrket DONT WE HAVE enough! Brook Street NO Mare SU Remarkets. 44 WewsT the ground should be osed for something the

Petition	against the planning & building
	store on the Bristol Road Clifton Road
Name	Address Comments
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	: Headlam Tulley too many shops.
	, 112 SMECHO RAD TOO WHAVE Shops
	1 73 UDDINGTONROM LOCAL BUSINESS
	2 16 SWAN ROND COOK BUSINES
	18 Mibulo SI Locar Bus mea
	a 21 ince costileway Shan to affect local Small Businesses
	42 Elmgrove rd Too Many Supermarkets i
	63 sover 4 Per of orber
	Dheme kile Gardens Local Disiness
	56 FRAMPIONRODD Far Too Many!
	7 Jasmine Cl. Abbeydale Former corner shop owner
	Cloudster. (Supermarkets badly effected u
	Cash & Carry employee Could affect me!

Petition against the planning and building of the New Aldi superstate on diften Road Bristol Road

Name

Address 107 Now street Glos 11 SPa road Westonroool 34 Flat 4 38 PRIDRY LD GLOWESTER. 115 SEroup road customer 86 New St, Glovester S, Scott Aug. 14 STROND ROAD flat 11, Block I, St PAUS COURT St PAULS ROAD. 81 new street Clos 20. Weston Road. 79, ST PAULS ROAD 27 APET DIENCY HIGHEREFDER, SOMENSET 193, New Street GEOS. The vicarage, school Lane, Shurdington 93 Newstreet. 34 Straid Road GlovceSter. thin distincentre fort and Rd, Gloucester. 69 stroud Rd Glos. QU SAQ. 8 Arthur of Glas GUIZAT 79 St Pauls Rodd GIL SAP 1 ST PAUS RD GII SAP block | ST Pauls Coul Flat 3 Bishors court 18-24 strond Rd 107 New ST CHOOSE

Petition against the planning and building of the New Aldi superstore on differ RD Bristol RD

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	90 New Street	
	Go new street.	
	77 ST Pauls RD,	
	69 St Pas Rd.	
	35 CONDON RD.	
	29 HIGH STREED	
	74 WESTON ROAD.	
	42 NEW Street	
	42 New Street	
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	3 BANNAPAUL COURT	
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	65 new Street	to you Really
	Stroud	Do You Really Co

PEtition against the planning & building of Superstare on the Bristol Road Cliften Road

Comments Really don't agree With the new 22 woodleckorna Mdi Shore proposal, I feel Glaucester has for to many of there kind of Shops alleady this is lich a Conveinant and friendly Shop With Such a huge family background it Would be lich g Thame for the Gunal to turn their back on them after all the positive Work and input the bamily have given to the Community over all there years. 24 worken Rd Dangerous 2 Marton place, Corner Stops will not be able to Survive with the high increase in Engermarkers heing built in Glus at present. 1 No, No, No! 16 New Street Last thing the area needs is another supermarket as mere's already Sainburys, Tenos, had & Aldr ni the vincinity Plus into exxa traffic in an already conjected area its an accident waiting to happen. FIOTE, 15 dester way St Pauls school Good Luck! We will Stay with you. x

Rut

Name

Petition against the planning & building of Superstore on the Bristol Road Clifton Road Comments Name assimilable no weed for more chains. Preserve the community + small Strong Rd 28 lord hunnerses that serve it GLI7 9XW YNWOOD small businesses going 32 STROVO RO NATIONAL BUSINKINGSO PROTECTING
TEAST Paul'S Rel Toward surfactional afact and COCHON TON TON TON Lowgerous 11 Sydenham Terrore Keep Small businesses going Local businesses need help Daw Street Lysons Ave. keep local stops going. menysuppocikit POS FORCE 1 St Pauls road 46 WOTON ROAT Need. Love'. Canduit st. corporation. 6 Mineria Walk 67, St. Pauls Road Scores already! LOCAL SHOP IS GOOD FOR COMMONITY: 191 STROUD 7 Noman Ballway 38 Theresestee 42 NOWST COUNCIL SHOULD BE SUPPORTING SUCH AS OUR LOCAL BUISTINESS GRIPFINSPELENDLY SHOP WE HAVE TOO MANY IN GLOUCESTER, OHER SHALL BUSINESS WILL SUFFER & MANY HAVE TO CUT DOWN ON STAFF. TRAFFE BUSY ALL DOWN BRISTOR ROAD

		ning & building
- 11	e on the Bristol	
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		STORES COMING AND
		TAKING OVER CONCERNS
		ABOUT TRAFFIC CONGESTION
		Takes ages to get
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		HOVES IN UP BRISTOL RD
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	81 St Pauls Rd.	Our little shop has
		always had every-
		thing we need,
		and I support it's
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		large corporate
		company who have
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		plenty of business
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Petition against the planning or building of Superstore on the Bristol Road Ciffen Road

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Petition against the planning and building of the New Aldi superstore on cliften Ro/Bristol RD

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109 NEW STREET

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Petition against the planning and building of the Now Aldi, superstane on ditten 120/ Bristol Road

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Petition against the planning of building of the New Aldi Superstore on differ Road / Bristol Road.

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Petition against the planning & building of superstore, on the Bristol Road Cliften Road MRONET STORE MORE BY 38 HAMPSTED Ly No Nee 35 wester Rd no more No more - Too Menyo No room for small buismess which is a shame (eep our local Shaps. 34 NEW STREET 11 RAUSS CLER KEEP IT LOCAL 28 ST Paus Road No need for anymore shops. This corner snop does everything I need everytime. 79 Strond Road no need for anymore Shops 79 Strond Road 7 Gainstorough D 10 11 11 79 St Pauls RO why bring in more supermarketsand more traffic? Flat 10 Number 35 MORE GRAFFIC NEOF SCHOOLS BRUNSWICK RD unsage for children 22 Waster Road SMaller Rusinesses + ASA Will dose nearly \$2004 Out of orbots 22 Weston Rol Too Many Shops gound 763 St Ruis Road Play of choice augikble.

Petition against the planning & building of on the Bristol Road Clifton Road Superstore Namo comments Address need local Shopping 5 mins. 1, St Pauls Rd 28 Stroud Rd 48+ pauls rd Too many Super Stores in glos Now Street Support your local small businesses No more Super-markets NEW STREET GIOS 48 van Strat Too many SyponorMets 65 New Street Down with Capatilism! 57 St Pauls Road 21 CASSOLLONS. TOO MANY SIGHNAMORY Don't we have enough Already 43 TUFFLEY CRESCUT 32 STROUDED И already PLS \$TOP 55 STPAULS RD 10 ST Panis Ros TOO MANY SUPERMANKE, 103 New Street 36 silves Roma Du muney to be made for Smulto Loca moutsion there's too more 61 5 PACING 6 611 Puls me out of A Job as Supplement to the fed cuts, Stephen a Delivery Driver 14 Shoud Rd. Toffly Glas 28 St Pauls Rock Big supermarkets will never offer the same customer schifactions WOTTON Rd. Weneed the Stall Businessess Wortshead Bristol to keep Small Suglies in Business. 59 Bloomheld Rd NOT MEDED IN THIS AREA! 59 ST PAULS 7 Stowell Meus corner shap then a big chan took 78 ferndale close I grew up with this shop. 28 Fernade close Too mony Supermarket

Petition AGAINST NEW ALDI STORE NEXT TO THE MURELAND MATCHBOX FACTORY

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Petition about any Superstere being built on cliften Road Bristol Road

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M/S M/S Miss		57 STROUT AU SS SHOUND AU 91 Stroud Rd 90 Now St. 43 Thorsec stre 29.5, Pricolo 1 Decter Way 1/ Bracon Way 30 Strace & K	Comments Am Pollution Will Be Full Worker already heavy Praffic. Noise, Traffic, Congestion, pollution. little. Over Congestion - Packalle. Enough Supersizes in a concepted Noo much Enex Textic, conjestion affect small business fact of Comunity' Heavy traffic I need cocal States - u u u u u u u u u u u u u

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Petition against the planning & building of superstare on the Bristol Road Cliften Road Vame Hodress Comments Saint Pauls Rd This would have a huge inpact and knock on effect for everyone. Corner Shops are a big part of our community. Very friendly and Convienient. Strand Road - It would be a great shame to the community and local Blow Street will impact on all the local shops. The impact will ST. PAULS ROAD be davasting on our Local shops. The extra Traffic it will create. will be all the MORE dangerous. ST Pauls RD New Street The whole Mury Sad her local people. Massive impact on Furlong Rd local Shops and SIPAJISRA, Community Server Frendly Love it CX

petition against the planning of building Comments Name Coul assect my Jub stors . Abbeydate 9360560 (1/0) coma affect my job. Affect Bosiness Barnast Way 38 MILLBROOK 10 MANS BODERMARLESS 5, OVER BROOK Affect Business TUFFLEY Krisha Elmotore Hadwick Small Business's Affected 16 Heyward Close NO MORE SUPERMARKET Linden THEFLEN

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etition against the planning and building of the New Aldi Superstore on Cliften Road Bristol Road

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Poblion against the planning & building of Superstore on the Bristol Road Clifton Road Name Comments Hobliess Local Residence Too Much Traffic Too much Eraffic and not fair on english Grade. 朝

Petition Against the planning & building of the New Aldi superstore on the clifton Road | Bristol Road Comments = TOO MANY ALPZADY we have enough major superstores! A car park would be more beneficial Too many Local Stones already. The local stores are what make this is a lovely community. The big superstores are wasting money and time. Little shops are the friendlist and best things. Destroying them for big brand names 15 ciditations studied - sophie Educads Local Butchers, shops and veg shops already closed shame we'll lose none. Address Comments Bristed Rollinos Friendly corner shops Name Stew Street Our corner shap lives upto its award of being the piendlist corner shop Bigghyus are a waite of time no friendly atmosphere langlive our cornershy! Glencairn Av The best Coiner shop. New Street Don't kill the STROUD ROAD eorner shop-Support Cocal Shops village I lived in local shops village and coop killed local shops. Slaney of

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Friday, August 30 2013

Gloucester District's Local Independent Newspaper

GWELS A CALL OF STORMY OUR SHOWROOM 48 STROUD ROAD I GLOUGESTER

INSIDE your new FREE community newspaper



Vats drunk dry at cider festival

See page 9



Joining the jet set at aviation museum

See page 13



Corner shop fears over plan by store giant

THESE children had a great time on the free bouncy castle and slide at last weekend's Cultural Fayre in Barton, where people turned out in their See page 12 for the full story and more pictures

Family says new supermarket could wipe them off the map

by John Hawkins

A GLOUCESTER corner shop which has been run by four generations of the same family is under threat from supermarket giants Aldi.

The firm has applied to develop a new store adjacent to the Morelands Trading Estate at the junction of Bristol Road and Clifton Road.

Debbie Griffin, 50, who runs awardwinning 'Griffins Friendly Corner Shop' in nearby New Street with her brother Darren, fears that if city planners give Aldi the green light it could be the death knell for the 70-year-old business.

"This shop was run by my greatgrandad, my grandad, my dad and now us - it's been going for more than seventy years," said Debbie.

"We won an award in 2002 for being the friendliest shop in Gloucestershire.

"I've started a petition to the council to try to stop this development and a lot of our customers have been very supportive and are backing us.

"If Aldi do open up here it could wipe out our shop and affect other local shops in the area in the same way.

"I was really upset when I heard about

the plan. No-one official told us - I just this weekend. read about it in the paper.

"It's a bit of a blow when you have given up your whole life to run a local business like ours.

"I was born here and my whole life has been about the shop. Neither Dar-

ren nor I have children we've dedicated ourselves to the business. Our mum Pearl is 86 now but she still helps out from time to time as well.

"It will be so sad if a shop which has been so useful to so many people for so long has to close.

"We also sell local produce which also supports other local businesses. We feel we have quite enough supermarkets in the area

One of the strongest supporters of the Griffins' campaign is local resident Sophie Shuttlewood, a

"I just don't think it's necessary to develop a supermarket on that site, which is part of Gloucester's rich industrial heritage," she said.

"Why do we have to have something

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businesswoman who is UNDER THREAT: The Griffin family in their corner shop which launching a new arts and is threatened by plans for a new Aldi in Gloucester - from left crafts market in the city to right, Debble, mum and Darren



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Corner shop under threat

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modern like an Aldi store there when there is already the Peel Centre, Burger King and all that sort of thing on the other side of the road.

"I am a local resident. I live in New Street, I shop at the Griffins' and I have signed their petition. I shall also be submitting my own sentiments and objections to the council.

"I have a great fondness for the city and its heritage and culture and I think this development would harm that. Things like this are just swamping Gloucester.

"We should be celebrating the city centre's heritage, its heart and its pulse."

The Griffins have also been backed in their fight by Gloucester MP Richard Graham who has visited the shop and voiced his support for them.

"I would be most concerned about anything that threated the livelihood of the Griffins or any other local businesses," he said.

"There are quite a lot of other supermarkets in the area as it is."

Mark Owen, chairman of the Gloucester branch of the Fed-

eration of Small Businesses said: "I have lost count of the number of supermarket and express stores in Gloucester. They seem to be springing up all the time. We must be approaching saturation point."

A Gloucester City Council spokeswoman confirmed that they received a planning application from Aldi on July 5th for demolition of the existing building on the site and the

erection of a Class A1 foodstore of 1,680 square metres plus associated access, parking and landscaping.

The spokeswoman said the deadline for anyone who wants to comment or object to the Aldi scheme is September 5th.

"We would hope that it can be discussed by the planning committee in October," she said.



The Griffin family outside their corner shop in New Street, Gloucester